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For Immediate Release

May 8, 2013

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Grey House Publishing announces *This is Who We Were: In the 1950s*

Grey House Publishing is proud to announce to publication of *This is Who We Were: In the 1950s*. This new title provides the reader with a deeper understanding of day to day life in America in 1950. This new series is sure to be of value as both a serious research tool for students of American history as well as an intriguing climb up America's family tree. The richly-illustrated text provides an interesting way to study a truly unique time in American history.

Section One of *This is Who We Were*, **Personal Profiles**: features over 25 in-depth Personal Profiles examining the lives of individuals and families who lived during the 1950s. Each profile details life at home, at work and in the community. Profiles also include original tables from the 1950 Census, reprinted exactly as they appeared 63 years ago.

The second section is **Historical Snapshots**. This section includes lists of important “firsts” for America, from technical advances and political events to new products and top selling books. Combining serious American history with fun facts, these snapshots present, in chronological categories, an easy-to-read overview of what happened in the 1950s.

One of the most interesting things about researching an earlier time is learning how much things cost and what people were paid. Section three, **Economy of the Times**, looks at a wide range of economic data, including food, clothing, transportation, housing and other selected prices, with reprints of actual advertisements for products and services of the time. It includes figures for three years—1953, 1955 and 1958—in the following categories: *Consumer Expenditures*, *Annual Income*, *Selected Prices* and a *Value of the Dollar from 1860 to 2010*. This section provides a fascinating look at the economic picture of 1950 and how the engine that drives our economy has changed.

Section four, **All Around Us – What We Saw, Wrote, Read & Listened To**, includes reprints of newspaper and magazine articles, letters, posters, and others items designed to help the reader focus on what was on the minds of Americans in the 1950s. These printed pieces show how popular opinion was formed, and how American life was affected in this decade.

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Finally is the section, **1950 Census Summary & Comparison Data**: This section includes actual Census material, including a comprehensive U.S. report that summarizes individual responses along with a **Comparison of Principal Cities** charts population characteristics in 1950 for many cities, in 26 different interesting population characteristics.

This dynamic new title, *This is Who We Were: In the 1950s*, will benefit a wide range of academic and personal research and curriculum needs. A truly unique and interesting look at what American life was like in 1950, this volume will be an important acquisition for high school, public and academic libraries as well as social science and history reference collections.

This is Who We Were: In the 1950s

ISBN: 978-1-61925-179-3

600 pages

\$150.00

Ebook ISBN: 978-1-61925-180-9 (See Vendors for Ebook pricing GVRL, Ebrary, NetLibrary, MyiLibrary)

Editorial Director: Laura Mars-Proietti

Publisher: Leslie Mackenzie