



4919 Route 22  
PO Box 56  
Amenia, NY 12501-0056

800-562-2139  
Fax: 845-373-6360  
Email: [books@greyhouse.com](mailto:books@greyhouse.com)  
[www.greyhouse.com](http://www.greyhouse.com)

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Contact: Jessica Moody, Vice President, Marketing  
Grey House Publishing  
(800) 562-2139 x 101  
[jmoody@greyhouse.com](mailto:jmoody@greyhouse.com)

## **Grey House Publishing announces the Twentieth Edition of *The Directory of Business Information Resources***

Grey House Publishing is proud to announce the publication of the 2013 edition of *The Directory of Business Information Resources*. Since its first publication in 1992, this directory has consistently been the reference book of choice for business researchers in a wide range of industries. With comprehensive coverage of 23,000+ listings in 99 industries, it provides ways to find new customers, increase loyalty among existing customers, and improve the bottom line. As America's economy continues to slowly improve, current, comprehensive business information is more valuable than ever.

The value of focused, comprehensive data in *The Directory of Business Information Resources*, compiled with the business researcher in mind, cannot be overstated. This edition provides immediate assistance with your business: attend industry Trade Shows to **promote your product and find new customers**; subscribe to Publications to **stay competitive and ahead of the curve**; join Associations for **business support and educational opportunities**.

This reference work offers an unequalled collection of valuable, industry-specific resources. With this information packed directly on their desk, users can reach out to new customers through industry **Associations, Directories, Databases, and Trade Shows**; find new ways to cut costs and improve efficiency through **Magazines, Journals, and Newsletters**; and learn what their competitors are up to by visiting the latest, most important **Websites**.

The 23,000+ detailed, informative entries make this twentieth edition the most comprehensive guide to business information on the market today. All listings include name, address, phone, fax, website, email, key contacts, and a brief description, making your research more focused and productive.

As the world of research continues to expand further into cyberspace, this 2013 edition of *Business Information Resources* keeps pace by indicating, when available, an association's presence on Facebook, Twitter and LinkedIn.

The **User's Guide** defines fields for entry type. In addition to name, address, phone, fax, website, email, and description, Associations include number of members, dues, and founding year. Publications include cost and frequency. Trade shows may include location, number of exhibitors, and attendees.

The **Content Summary of Chapter Listings** helps users see the wide range of topics included in each chapter, many of which appear in more than one chapter. It is designed to show exactly what is covered in each chapter.

The North American Industry Classification System (NAICS) and Standard Industrial Code (SIC) Cross-Reference Tables are included for users who wish to approach their topic based on the Department of Labor's standardized list of business codes. This table links the SIC or NAICS to appropriate chapters in the Directory.

Two indexes are also included to ensure users can find what they are looking for quickly and easily. The **Entry Index** lists all entries alphabetically and identified by entry number. The **Publisher Index** is an alphabetical list of publishers of industry literature. The entry number listed in the index identifies the title of the published material listed in this directory.

### **Online database**

*The Directory of Business Information Resources* is available for subscription online at <http://gold.greyhouse.com> for even faster, easier access to this vast array of information. With a subscription, users can search by keyword, geographic area, organization type, key contact name and so much more. Visit the site or call 800-562-2139 to set up a free trial of the Online Database.

*The Directory of Business Information Resources* answers the need for well-organized, accessible business information. Suitable for market researchers, advertising agencies, job placement and career planning offices, public relations personnel, and business schools and colleges – a need well-documented by one of the identified high-growth sectors: Information!

*“With it's low price and abundance of information about businesses and organizations, this will be a mandatory purchase for public, academic and business libraries” –ARBA*

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*The Directory of Business Information Resources, 2013*

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