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Grey House Publishing
Sedgwick Press
Universal Reference Publications

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For Immediate Release

February 28, 2007

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Grey House Publishing Canada announces the Twenty-eighth Edition of *Associations Canada*

Grey House Publishing Canada is proud to announce the publication of the Twenty-eighth Edition of *Associations Canada*. Previously published by Micromedia/ProQuest, this is Grey House's first edition. *Associations Canada* provides the most comprehensive picture of Canada's non-profit sector, with over 20,000 associations listed.

Associations Canada begins with a how-to guide for incorporating a not-for-profit organization in Canada, followed by a Subject Index, two sections of listings, and an additional nine indexes. Front-matter and a significant number of listings are presented in both French and English. We've moved some sections around in order to facilitate easy use of the book, hence the Subject Index is now located at the beginning of the volume and the other indexes are concentrated at the back. We've also added bold-faced category headers to each association listing, thus making the location of information within the listing more apparent.

As noted above, *Associations Canada* begins with a how-to guide for incorporating not-for-profit organizations in Canada. This guide outlines the process of incorporation at both a federal and provincial level, and provides contact information for the regulatory agencies within each province. Procedures for incorporating in Quebec are presented in both French and English.

Following the how-to guide is the Subject Index, which includes key words that refer to a general interest (such as fitness, performing arts, or television broadcasting), and also key words that are found in the title of a given association (such as literacy, police, or toxicology). Many index entries include "See" or "See Also" cross-references in order to offer yet another way to access the particular listing for which the user is searching.

The next section, Canadian Associations, begins the main body of *Associations Canada*. Covering just over 1,000 pages, entries are organized alphabetically by name. Translated names and alternate names are included in the listings, with "See" references directing the user to the association's listing under its official name. Acronyms are also included in the listings. Just under the name is complete contact information, including website and email addresses. Other components of the listings include: Scope of

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Activity (international, national, regional, provincial, and local); Registered Charity status; Chief Officers (key personnel); Number of Staff, broken down by status as paid or volunteer; Annual Operating Budget (if provided by the association); Membership Criteria & Profile, Membership (number of members, often organized into specific categories); Membership Fees; Publications, including frequency, language(s) in which publications are available, price, advertising, and more; Meetings, including dates and locations; Activities; Sources of Funding; Organizational Profile (mission statement, purpose and goals); and much more.

Foreign Associations are listed in a separate section. Entries are selected based on affiliations such as branches, chapters, or divisions based in Canada. Associations of interest to Canadians are also included here. Listings feature much of the same data discussed above.

The remaining sections comprise nine indexes:

- Acronym Index: an alphabetical listing of acronyms and the corresponding associations. Listings are presented in both English and French and include both Canadian and foreign associations.
- Association Awareness Index: a listing of events (such as charity and fund-raising events, as well as competitions and awards ceremonies) sponsored by Canadian and foreign associations. Listings are organized alphabetically by month and include the name of event, date (where available), and name of sponsoring association.
- Budget Index: an alphabetical list of Canadian associations, divided into eight annual budget categories, ranging from less than C\$50,000 to greater than C\$5,000,000.
- Conferences & Conventions Index: meetings sponsored by both Canadian and foreign associations for 2007, 2008 and 2009. Listings are alphabetical by meeting name and organized by year, month, and city.
- Defunct/Inactive Associations Index: an alphabetical listing of all Canadian associations that are no longer operating.
- Executive Name Index: an alphabetical list of key contacts at Canadian associations (both headquarters and branches), with contact information.
- Geographic Index: headquarters, branch offices, chapters and divisions of Canadian associations. Listings are alphabetical by province and city.
- Mailing List Index: an alphabetical list of associations that offer mailing lists for rental purposes.
- Registered Charitable Organization Index: a listing of associations that are registered charities, organized alphabetically by subject.

With nearly 30 years of publication behind *Associations Canada*, this thoroughly-researched and comprehensive volume is an asset to anyone with an interest in the Canadian non-profit sector. Its listings range from professional and trade associations to commercial associations, registered charities to special interest organizations, and it is widely used as a sales and marketing tool, as well as being a useful reference for tourism and convention organizers, researchers and government officials.

Associations Canada

Hardcover ISBN: 978-1-59237-219-5

1,456 pages

\$315.00

Editorial Manager: Robert Lang

Publisher: Leslie Mackenzie