



4919 Route 22
PO Box 56
Amenia, NY 12501-0056

800-562-2139
Fax: 845-373-6360
Email: books@greyhouse.com
www.greyhouse.com

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Contact: Jessica Moody, Vice President, Marketing
(800) 562-2139 x 101
jmoody@greyhouse.com

Grey House Publishing Announces the Fourth Edition of *Profiles of California*

Grey House Publishing is proud to announce the publication of the fourth edition of *Profiles of California—Facts, Figures & Statistics for all 1,712 Populated Places in California*. This volume in Grey House Publishing's *Profiles of...* Series provides data on all populated communities and counties in the state of California. This edition also includes profiles of 216 unincorporated places based on US Census Data by zip code, as well as communities that span multiple zip codes.

This premier reference work includes seven major sections that cover everything from Education to Ethnic Backgrounds to Climate. All sections include Comparative Statistics or Rankings, allowing users to quickly and easily compare locations within the state.

Section I, **About California**, gives researchers a real sense of the state and its history. This section includes a Photo Gallery, Demographic Maps, and comprehensive sections on California's Government and Land/Natural Resources. With four-color charts and maps, these 38 pages help to fully illustrate the state to the researcher, both physically and politically.

Section II contains the detailed **Profiles** of 1,712 places plus 58 counties, based on the 2010 Census and data from the American Community Survey. Also included are current government statistics and original research, guaranteeing that these profiles pull together statistical and descriptive information on every Census-recognized place in the state. Major fields of information include: Geography, Ancestry, Economy, Housing, Transportation, Industry, Education, Population, Health, Region, and Climate. New categories to this edition include: public and private health insurance, language spoken at home, people with disabilities, and veterans. In addition, this section includes an **Alphabetical Place Index**.

Section III, **Comparative Statistics**, includes tables that compare California's 100 largest communities by dozens of data points.

Section IV, **Community Rankings**, is a new section featuring tables that uses dozens of categories to rank the top 150 and bottom 150 communities with populations over 10,000 people.

Section V, **Education**, begins with an **Educational State Profile**, summarizing the number of schools, students, diplomas granted, and educational dollars spent. **School District Rankings** follow and cover 16 topics, ranging from Teacher/Student Ratios to High School Drop-Out Rates. Following these rankings are statewide National Assessment of Educational Progress (NAEP) results and data from the California Assessment of Student Performance and Progress (CAASPP)—an overview of student performance by subject.

Section VI, **Ancestry and Ethnicity**, provides a detailed look at the ancestral, Hispanic, and racial makeup of California’s 200+ ethnic categories. Profiles are included for the state, for all 58 counties, and for all places with 50,000 or more residents. In the ranking section, data is displayed by number (based on all places regardless of population), by percent (based on all places regardless of population), and by percent (based on all places with populations of 50,000 or more).

Section VII, **Climate**, includes a State Summary, three colorful maps, and profiles of both National and Cooperative Weather Stations. In addition, Weather Station Rankings with hundreds of statistical details are included, such as Donner Memorial State Park’s highest annual snowfall of 185.4 inches. This section also includes Significant Storm Event data from January 2000 through December 2009.

Finally, an extensive **User Guide** is also included and segmented into four sections. This User’s Guide examines each data field in the individual profiles and comparative sections for all chapters, providing sources for all data points and statistical definitions.

Buyers of the fourth edition of *Profiles of California* receive a **FREE SUBSCRIPTION** to *Profiles of California* Online. With a subscription to this database, users can access customized Ranking Tables that make sorting and comparing all 1,700+ places across the whole state of California quick and easy. Visit gold.greyhouse.com or call (800) 562-2139 to set up a free trial.

Profiles of California goes beyond Census statistics, beyond metro area coverage, and beyond the 100 Best Places to Live. This comprehensive resource is a remarkable compilation that offers overviews and insights into every corner of the state.

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Editorial Director: Laura Mars