



4919 Route 22  
PO Box 56  
Amenia, NY 12501-0056

800-562-2139  
Fax: 845-373-6360  
Email: [books@greyhouse.com](mailto:books@greyhouse.com)  
[www.greyhouse.com](http://www.greyhouse.com)

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Contact: Jessica Moody, VP Marketing  
Grey House Publishing  
(800) 562-2139 x101  
[jmoody@greyhouse.com](mailto:jmoody@greyhouse.com)

## **Grey House Publishing announces the Spring 2015 Edition of *TheStreet Ratings' Guide to Common Stocks***

Grey House Publishing is proud to announce the publication of the Spring 2015 Edition of *TheStreet Ratings' Guide to Common Stocks*. This brand-new Spring 2015 edition rates the financial strength and assesses the risk of more than 4,300 common stocks listed on the NYSE, AMEX, and NASDAQ. Many of these stocks are not rated anywhere else.

In this uncertain world of economic instability, choosing the right stocks is crucial. A stock investor's financial well-being and security depend on the most reliable stock options out there. *TheStreet Ratings' Guide to Common Stocks* makes sure library patrons find the best stocks available and get on the right track to success. This reference guide proves essential in an ever-changing environment full of many investment options.

Grey House's Financial Ratings Series combines the strength of Weiss Ratings and *TheStreet Ratings* to offer the public a single, comprehensive source for financial strength ratings and financial planning tools. From health insurers to banks and credit unions to stocks and mutual funds, the Financial Ratings Series provides accurate, independent information that consumers need to make informed financial decisions.

*TheStreet Ratings' Guide to Common Stocks* is divided into eight sections, preceded by an introductory section and followed by a thorough Appendix. *TheStreet's* complete letter-grade rubric is detailed on the inside front cover—an easily accessible reference for users researching companies in this guide.

The introductory section begins by welcoming the user and laying out the mission statement, followed by a "How To Use This Guide" orientation to the book. The final components of this section are an explanation of the Financial Strength Ratings used in the book and a page of important warnings and cautions for the user to take into account when evaluating stock investments.

Section I is an **Index of Common Stocks**. This section analyzes all rated and unrated Common Stocks, listed alphabetically by company name. Each company represented is measured by 32 overall factors, including: Overall Investment Rating, Stock Price, 52-Week High, 3-Month Total Return, Dividend Yield, Revenues, Net Income, and many more.

Sections II and III contain summary analyses of TheStreet's **Top and Bottom 200 Common Stocks**. Each list is a compilation of those Common Stocks receiving the highest or lowest Investment Rating, listed in order by Overall Rating.

Section IV, **Performance: 100 Best and Worst Common Stocks**, is a compilation of those Common Stocks receiving the highest and lowest Performance Ratings, listed in order by rating. This rating is based solely on each stock's financial performance over the past three years. This section is most commonly used to identify those stocks that have historically given shareholders the highest returns on their investments.

Section V, **Risk: 100 Best and Worst Common Stocks**, is a compilation of those Common Stocks receiving the highest and lowest Risk Ratings, listed in order by rating. This rating is based solely on each stock's performance volatility over the past three years. This section is most commonly used to identify those stocks that have historically given shareholders the most consistent returns on their investments.

Sections VI and VII identify the **Top 100 Rated Common Stocks by Risk Category and by Industry**. Each section is a compilation of those Common Stocks receiving the highest TheStreet Investment Ratings within each industry, listed by Overall Investment Rating.

Section VIII, **200 Highest Dividend-Yielding Common Stocks**, is a summary analysis of each of the top 200 stocks according to their dividend yield, listed in order.

The *Guide to Common Stocks* ends with an Appendix containing three sections: an article answering the question: "What is a Common Stock?," an Investor Profile Quiz, and a chart of Performance Benchmarks. A Glossary is also included, containing the most important terms used throughout the publication.

## **ONLINE SUBSCRIPTION**

TheStreet Ratings' *Guide to Common Stocks* is also available for subscription as part of the Financial Ratings Series Online, giving users the tools to discover the best, most financially stable organizations in business today. Using a quick and easy search screen, subscribers to the online database will have access to Financial Strength Ratings for more than 21,000 Banks, Credit Unions, and Insurance Companies (Auto, Life, Health, and Homeowners'), as well as Investment Ratings for over 6,000 Stocks and 16,000 Mutual Funds. Additionally, subscribers will have access to individually customized Medigap Buyer's Guides, a Long-Term Care Insurance Planner, a Ratings Track Record, and many other financial planning tools. Visit [www.FinancialRatingsSeries.com](http://www.FinancialRatingsSeries.com) for subscription details.

TheStreet Ratings' *Guide to Common Stocks* provides investors with a reliable source of stock option ratings on a timely basis, offering the most comprehensive, accurate, and independent analyses of common stocks on the market today. With easy-to-use Buy-Sell-Hold indicators and the most up-to-date reporting, this resource proves essential to both beginner and professional investors alike.

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