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Grey House Publishing announces the Fifth Edition of *The Encyclopedia of Emerging Industries*

“This well-designed source... should become another standard business source, nicely complementing Standard & Poor’s Industry Surveys. It contains more information on each industry than Hoover’s Handbook of Emerging Companies, is broader in scope than The Almanac of American Employers... Highly recommended for all academic libraries and specialized business collections.”

(Praise for previous edition) -*Library Journal*

Grey House Publishing is proud to announce the fifth edition of *The Encyclopedia of Emerging Industries*. This is the first edition published by Grey House Publishing under an exclusive license from the Gale Group, Inc. The popular and highly regarded *Encyclopedia of Emerging Industries* details the inception, emergence, and current status of nearly 140 flourishing U.S. industries and industry segments, 26 more than the previous edition. Exciting new topics include:

- Alternative Energy Sources
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- Steam Cell Research
- Therapeutic Education
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- Weight loss

The Encyclopedia of Emerging Industries covers specific businesses, as well as broad business sectors that have shown significant growth in the recent past or potential for exemplary growth in the near future. Essays have been completely revised, with updated statistics and the most current information on industry trends and developments.

For easy navigation, entries are arranged alphabetically by industry name. All essays are focused, highly readable and provide a wealth of relevant, current, factual data previously only available through a variety of diverse sources.

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Each industry essay provides information such as: an Industry Snapshot, Organization & Structure, Background & Development, Pioneers, Current Conditions, Industry Leaders, Work Force, America & the World, Research & Technology and a Further Reading section.

Following the Essays in *The Encyclopedia of Emerging Industries*, readers will find useful Indexes & Tables. The General Index includes Company Names, People, Legislation, Court Cases, and Significant Terms and also provides broad subject access via cross-references. The Industry Index includes essay topics via Standard Industrial Classification (SIC) codes. Two Conversion tables aid the user with a Key to the SIC Codes and a Key to the North American Industry Classification System (NAICS) codes.

The Encyclopedia of Emerging Industries pinpoints emerging industries while they are still in the spotlight. This important resource will be a useful acquisition to any business reference collection as well as academic and public libraries.

The Encyclopedia of Emerging Industries

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