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**For Immediate Release**

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**Grey House Publishing announces the 2012 Edition of  
*Food & Beverage Market Place***

*“Provides a useful source book of companies operating in the US that provide brand name food and beverage products... This useful reference source for business professionals provides a single source for locating information on this large industry. Recommended for academic, public and corporate libraries.”*  
–Choice

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Grey House Publishing is proud to announce the publication of the 2012 Edition of *Food & Beverage Market Place*. This is the most comprehensive resource of U.S. food and beverage manufacturers and service suppliers available on the market today. In addition to this 3-volume print edition, *Food & Beverage Market Place* is also available online with full searching capabilities and downloads.

This 2012 *Food & Beverage Market Place* provides detailed profiles of 38,519 companies for complete coverage of eight crucial aspects of this dynamic industry – finished goods and ingredient manufacturers, equipment and supply companies, food transport, warehousing, wholesalers, food brokers, importers and exporters. Each of the eight chapters reflects our yearlong research efforts. There more than 700 new company listings throughout all three volumes.

Volume 1 covers 15,641 **Food, Beverage & Ingredient Manufacturers**. The first section is a list of all the categories in which the products are listed. These categories range from Abalone to Zinc Citrate, and every product in between. The second section is a list of all the manufacturers associated with the products listed in the first section. These manufacturers are listed alphabetically by Product Category, here’s where you will find an abbreviated company entry, to easily contact manufacturers within a specific product category. Also, this section is in a layered list format, for example – to find Abalone Fish you would find it under Fish & Seafood: Fish: Abalone or to find Zinc Citrate it would be under Ingredients, Flavors & Additives: Vitamins & Supplements: Zinc Citrate. The third section is an A to Z list of the over 15,000 food and beverage manufacturers—all those which are listed in the second section.

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Grey House Publishing Announces the 2012 Edition of *Food & Beverage Market Place*

These profiles include complete contact information; key executives and company data such as estimated annual sales, number of employees and brands produced. Volume 1 also includes four indexes, making it easier for the user to locate the exact listing they are looking for. These indexes are a Brand Name Index, an Ethnic Food Index, a Geographic Index broken down by state and a Parent Company Index.

Volume 2 covers **Equipment, Supply & Service Providers**. It begins with a product category list, which includes everything from Adhesive and Backers Magnet Label to Vacuum Bags and Zipper Application. The second section, as in Volume 1, is the list of producers for each product in the first section. The third section contains 13,721 company profiles within this volume, again including basic contact information along with company data as outlined above. Volume 2 features two indices: Brand Name Index and Geographic Index.

Volume 3 covers **Third Party Logistics**, including sections for brokers, importers and exporters, transportation firms, warehouse companies and wholesalers and distributors. Each section follows a similar format, beginning with an A to Z list of company profiles and ending with indices specific to the section. For example, Importers and Exporters, which is the largest section in this volume, at more than 10,000 listings, contains an Export Region Index and an Import Region Index. All together, this volume encompasses more than 20,000 companies.

As the wants and needs of the population continue to change, the food and beverage industry—and *Food & Beverage Market Place*—continues to keep pace. From raw materials and ingredients through packaging to marketing, distribution, transportation and storage, no other reference source has as much to offer in such a convenient package as the 2012 *Food & Beverage Market Place*.

For on-demand access to information, the *Food & Beverage Market Place* is now available on the Grey House OnLine Database (GOLD) platform. Subscribers to GOLD have immediate access to the detailed listings contained in the print directory. With the *Food & Beverage Market Place Online Database*, users will be able to conduct in-depth searches of the database to locate resources that meet specific search criteria, and all listings are accompanied by links to the listee's web sites and email addresses. Visit <http://gold.greyhouse.com> for more information or call (800) 562-2139 for a trial.

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*Food & Beverage Market Place, 2012*

<u>Three-Volume Set</u>	ISBN 13: 978-1-59237-753-4	6,000 pages	\$595
Vol. 1: Food & Beverage Manufacturers	ISBN 13: 978-1-59237-754-1	2,000 pages	\$350
Vol. 2: Equipment, Supplies & Services	ISBN 13: 978-1-59237-755-8	1,500 pages	\$250
Vol. 3: Third Party Logistics	ISBN 13: 978-1-59237-756-5	2,500 pages	\$250

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