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**Grey House Publishing announces the Third Edition of
*Profiles of Florida***

"The publisher claims that this is the 'most comprehensive portrait of the state of Florida ever published,' and this reviewer is inclined to believe it...Recommended. All levels."

- Choice

Grey House Publishing is proud to announce the publication of the Third Edition of *Profiles of Florida*. We built our *Profiles of...* series based on the concept of Grey House Publishing's *Profiles of America* – a 4-volume compilation of information on more than 42,000 places in the United States. From here, we added entire chapters of specific demographics plus ranking sections, so that *Profiles of Florida* is the most comprehensive portrait every published of the state of Florida.

Profiles of Florida is divided into seven major sections that cover everything from **Education** to **Ethnic Backgrounds** and **Climate**. All sections include **Comparative Statistics** or Rankings, and full-color Maps at the back of the book to provide valuable information in a quickly processed, visual format. Following the introduction is an extensive User's Guide that is segmented into six sections. It examines in some detail, each data field in the individual profiles and comparative sections for all chapters. It provides sources for all data points and statistical definitions as necessary.

The first section, **Profiles**, is organized by county and gives a detailed profile for each of the 948 places and 67 counties of Florida. Based on core census data, these numbers reflect extensive updates from the U.S. Census Bureau's American Community Survey, and Nielsen Claritas, a trusted source for up-to-date demographic information. In addition we've added current government statistics and original research, so that these profiles pull together statistical and descriptive information on every Census-recognized place in the state. Major fields of information included in this section are:

**Geography... Housing... Education... Religion... Ancestry... Transportation
Population... Weather... Economy... Industry... Health**

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Education, the third section, begins with an **Educational State Profile**, summarizing number of schools, students, diplomas granted, and educational dollars spent. Following the state profiles are **School District Rankings** on 16 topics ranging from *Teacher/Student Ratios to High School Drop-Out Rates*. Following these rankings are statewide *National Assessment of Educational Progress* (NAEP) results and data from the *Florida Comprehensive Assessment Test* (FCAT) - an overview of student performance by subject, including easy-to-read charts and graphs.

The third section, **Ancestry**, provides a detailed look at the ancestral and racial makeup of Florida. 217 ethnic categories are ranked three ways: 1) by number, based on all places regardless of population; 2) by percent, based on all places regardless of population; 3) by percent, based on places with populations of 10,000 or more.

The fourth section, **Hispanic Population** defines Florida's Hispanic population by 23 Hispanic backgrounds from Argentinean to Venezuelan. It ranks each of 15 categories, from Median Age to Median Home Value, by each Hispanic background. The fifth section, similar in format to the section on Hispanic Population, **Asian Population** defines Florida's Asian population by 21 Asian backgrounds from Bangladeshi to Vietnamese. It ranks each of 14 categories, from Median Age to Median Home Value, by each Asian background.

The sixth section on **Climate** is an important topic that is explored in detail in this section. It includes a State Summary, a map of the state's weather stations, and profiles of both National and Cooperative Weather Stations. In addition, you'll find Weather Station Rankings and current Storm data, with the most destructive weather events ranked by both fatalities and property damage, from 1982-2009.

The last section, **Maps**, gives a more visual point of view with 16 full-color maps of Florida at the back of the book. They provide information on topics such as Populated Places, Transportation and Physical Features, Core-Based Statistical Areas and Counties, Population Demographics, Household Size, Median Age, Income, Median Home Values, Educational Attainment, and the 2008 Presidential Election.

Profiles of Florida goes beyond Census statistics, beyond metro area coverage, beyond the 100 best places to live. Drawn from official census information, other government statistics and original research, you will have at your fingertips data that's available nowhere else in one single source.

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