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185 Millerton Road  
P.O. Box 860  
Millerton, NY 12546

518-789-8700  
800-562-2139  
Fax: 518-789-0556  
E-mail: [books@greyhouse.com](mailto:books@greyhouse.com)  
[www.greyhouse.com](http://www.greyhouse.com)

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Contact: Jessica Moody, VP Marketing  
Grey House Publishing  
(800) 562-2139 x101  
[jmoody@greyhouse.com](mailto:jmoody@greyhouse.com)

**Grey House Publishing announces the Sixth Edition of  
*Food & Beverage Market Place***

Grey House Publishing is proud to announce the publication of the Sixth Edition of *Food & Beverage Market Place*. This comprehensive, three-volume set is the premiere resource for the trillion-dollar U.S. food and beverage industry.

With experts labeling obesity an epidemic that is on the rise in all age groups, food has become an even hotter topic than ever. Diet programs and aids have proliferated, and the health food industry has never been bigger, with supermarket chains like Whole Foods adding new stores on a regular schedule and traditional grocery stores devoting increasing amounts of shelf space to organic and diet products. The movement has even spread to schools, with many changing their menus and vending machine offerings to encourage healthier choices for children. Additionally, success of the Food Network and television shows such as *Top Chef* and *The Next Food Network Star*, not to mention the star status of television chefs like Rachael Ray (*\$40 A Day*, *30 Minute Meals*, *Rachael Ray's Tasty Travels*), Bobby Flay (*Boy Meets Grill*, *Throwdown with Bobby Flay*, *Iron Chef America*) and Emeril Lagasse (*Emeril Live*, *The Essence of Emeril*) have brought food onto center stage in the minds and stomachs of Americans.

As a participant in this massive industry, it can be difficult to find and maintain contacts for the materials and markets necessary for the success of one's product or business. The 2007 *Food & Beverage Market Place* saves the user from wasting hours of time and energy searching the internet or trade journals for contacts or materials. This three-volume set contains over 38,000 company profiles in eight categories: finished goods and ingredient manufacturers, equipment and supply manufacturers, food transport, warehousing, wholesalers, food brokers, importers and exporters. Profiles include complete contact information as well as key executives, web sites and email addresses. With this kind of all-encompassing coverage, it is no wonder *Food & Beverage Market Place* is referred to as "the food industry bible."

Volume 1 covers food and beverage manufacturers and their products, including ingredients. The volume begins with a list of all of the categories in which the products are listed. These categories range from Acacia Gum to Babka to Calcium Phosphate to Green Tea to Morel Mushrooms to Potassium Sorbate to Roast Beef to Tabbouleh to Vodka to Zucchini, and everywhere in between. Next are listings of the manufacturers associated with the products listed in the first section. The third section of Volume 1 contains an A to Z list of over 15,000 food and beverage manufacturers—all those listed in the second section. These profiles include complete contact information, key executives and company data such as estimated annual sales, number of employees and brands produced. Volume 1

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also includes four indices: a Brand Name Index, an Ethnic Food Index, a Geographic Index and a Parent Company Index, making it easy for the user to locate the exact listing for which he or she is looking.

Volume 2, Equipment, Supplies and Services, also begins with a product category list, which includes everything from Ammonia to Baskets to Fire Extinguishers to Hair Nets to Laminated Bags to Meat Slicers to Pallet Handling Trucks to Rotisseries to Vegetable Oil to Wine Presses to Zipper Application. As in Volume 1, this list is followed by listings of producers of the merchandise in the first section. The third section contains profiles of the over 13,000 companies within this volume, again including basic contact information along with company data as outlined above. Volume 2 features two indices: Brand Name Index and Geographic Index.

Volume 3 covers Third Party Logistics, including sections for brokers, importers and exporters, transportation firms, warehouse companies and wholesalers and distributors. Each section follows a similar format, beginning with an A to Z list of company profiles and ending with indices specific to the section. For example, Importers and Exporters, which is the largest section in this volume at nearly 10,000 listings, contains an Export Region Index and an Import Region Index. Brokers, which is the smallest section in this volume at nearly 2,000 listings, contains a Broker Market Index and a Brokered Product Index.

As one can see, the 2007 *Food & Beverage Market Place* continues the title's legacy as an extremely comprehensive resource for those involved in all aspects of the food business. As the wants and needs of the population continue to change, the food and beverage industry—and *Food & Beverage Market Place*—continues to keep pace. From raw materials and ingredients through packaging to marketing, distribution, transportation and storage, no other reference source has as much to offer in as convenient a package as the 2007 *Food & Beverage Market Place*.

For the fastest access to information, the *Food & Beverage Market Place* is also available as an Online Database. Subscribers to the Online Database have immediate access to the detailed listings contained in the print directory. With the *Food & Beverage Market Place* Online Database, users will be able to conduct in-depth searches of the database to locate resources that meet specific search criteria, and all listings are accompanied by links to the listee's web sites and email addresses. Visit [www.foodmp.com](http://www.foodmp.com) for a free search through the Online Database or call (800) 562-2139 x.118 for more information.

Grey House Publishing also offers *Food Bytes*, a bi-monthly email newsletter that covers current industry news, consumer trends, and new products in the food and beverage industry. For more information on *Food Bytes*, you can sign up online at [www.greyhouse.com/ml\\_foodbytes.htm](http://www.greyhouse.com/ml_foodbytes.htm).

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*Food & Beverage Market Place*

3-Volume Set	ISBN 10: 1-59237-152-3 ISBN 13: 978-1-59237-152-5	4,342 pages	\$595
Vol. 1: Food & Beverage Manufacturers	ISBN 10: 1-59237-153-1 ISBN 13: 978-1-59237-153-2	1,608 pages	\$350
Vol. 2: Equipment, Supplies & Services	ISBN 10: 1-59237-154-X ISBN 13: 978-1-59237-154-9	1,076 pages	\$250
Vol. 3: Third Party Logistics	ISBN 10: 1-59237-155-8 ISBN 13: 978-1-59237-155-6	1,658 pages	\$250
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