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**Grey House Publishing announces the Seventh Edition of
*The Food & Beverage Market Place***

Grey House Publishing is proud to announce the publication of the Seventh Edition of the *Food & Beverage Market Place*. This is the most comprehensive resource of food and beverage manufacturers and service suppliers.

Not only is this one of the fastest growing industries, but also one of the most dynamic. As new foods, flavors, packaging and niche markets are continuously being introduced, it can be difficult to find and maintain contacts for the materials and markets necessary for the success of one's product or business. The 2008 *Food & Beverage Market Place* saves the user from wasting hours of time and energy searching the Internet or trade journals for contacts or materials.

This three-volume set contains 38,640 complete company profiles in eight categories: finished goods and ingredient manufacturers, equipment and supply manufacturers, food transport, warehousing, wholesalers, food brokers, importers and exporters. Profiles include complete contact information as well as key executives, web sites and email addresses. Each of the eight chapters reflects our yearlong research efforts with hundreds of new listings and thousands of updates that touch in all three volumes. With this kind of all-encompassing coverage, it is no wonder *Food & Beverage Market Place* is referred to as "the food industry bible."

Volume 1 covers **Food and Beverage Manufacturers** and their products, including ingredients. The first section is a list of all the categories in which the products are listed. These categories range from Abalone Fish and Babka to Vodka and Zucchini, and every product in between. The second section is a list of all the manufacturers associated with the products listed in the first section. These manufacturers are listed alphabetically by Product Category. The third section is an A to Z list of over 15,000 food and beverage manufacturers—all those which are listed in the second section. These profiles include complete contact information; key executives and company data such as estimated annual sales, number of employees and brands produced.

Volume 1 also includes four indexes, making it easier for the user to locate the exact listing they are looking for. These indexes are a Brand Name Index, an Ethnic Food Index, a Geographic Index broken down by state name and a Parent Company Index.

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Volume 2 covers **Equipment, Supplies and Services**. It also begins with a product category list, which includes everything from Adhesive and Backers Magnet Label to Vacuum Bags and Zipper Application. The second section, as in Volume 1, is the list of producers for each product in the first section. The third section contains profiles of the over 13,000 companies within this volume, again including basic contact information along with company data as outlined above. Volume 2 features two indices: Brand Name Index and Geographic Index.

Volume 3 covers **Third Party Logistics**, including sections for brokers, importers and exporters, transportation firms, warehouse companies and wholesalers and distributors. Each section follows a similar format, beginning with an A to Z list of company profiles and ending with indices specific to the section. For example, Importers and Exporters, which is the largest section in this volume, at nearly 10,000 listings, contains an Export Region Index and an Import Region Index. Brokers, which is the smallest section in this volume at nearly 2,000 listings, contains a Broker Market Index and a Brokered Product Index.

As the wants and needs of the population continue to change, the food and beverage industry—and *Food & Beverage Market Place*—continues to keep pace. From raw materials and ingredients through packaging to marketing, distribution, transportation and storage, no other reference source has as much to offer in such a convenient package as the 2008 *Food & Beverage Market Place*.

For on-demand access to information, the *Food & Beverage Market Place* is also available as an Online Database. Subscribers to the Online Database have immediate access to the detailed listings contained in the print directory. With the *Food & Beverage Market Place* Online Database, users will be able to conduct in-depth searches of the database to locate resources that meet specific search criteria, and all listings are accompanied by links to the listee's web sites and email addresses. Visit www.foodmp.com for a free search through the Online Database or call (800) 562-2139 x.118 for more information.

Grey House Publishing also offers *Food Bytes*, a bi-monthly email newsletter that covers current industry news, consumer trends, and new products in the food and beverage industry. For more information on *Food Bytes*, you can sign up online at www.greyhouse.com/ml_foodbytes.htm.

Food & Beverage Market Place, 2008

3-Volume Set	ISBN 10: 1-59237-152-3 ISBN 13: 978-1-59237-152-5	4,342 pages	\$595
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