



4919 Route 22
PO Box 56
Amenia, NY 12501-0056

800-562-2139
Fax: 845-373-6360
Email: books@greyhouse.com
www.greyhouse.com

For Immediate Release

August 24, 2012

Contact: Jessica Moody, VP Marketing
Grey House Publishing
(800) 562-2139 x101
jmoody@greyhouse.com

Grey House Publishing announces the 2013 Edition of *Food & Beverage Market Place*

Grey House Publishing is proud to announce the publication of the 2013 Edition of *Food & Beverage Market Place*. This is the most comprehensive resource of U.S. food and beverage manufacturers and service suppliers available on the market today. In addition to the 3-volume print edition, *Food & Beverage Market Place* is also available for subscription online with full searching capabilities.

The 2013 *Food & Beverage Market Place* provides detailed profiles of 45,000 companies for complete coverage of all sectors of this dynamic industry – finished goods and ingredient manufacturers, equipment and third party logistics providers, including transportation, warehousing, wholesalers, brokers, importers and exporters. Each of the eight chapters reflects our yearlong research efforts.

Volume 1 covers 12,946 **Food, Beverage & Ingredient Manufacturers**. The first section is a list of all the categories in which the products are listed. These categories range from Abalone to Zinc Citrate, and every product in between. The second section is a list of all the manufacturers associated with the products listed in the first section. These manufacturers are listed alphabetically by Product Category, here's where you will find an abbreviated company entry, to easily contact manufacturers within a specific product category. Also, this section is in a layered list format, for example – to find Abalone Fish you would find it under Fish & Seafood: Fish: Abalone or to find Zinc Citrate it would be under Ingredients, Flavors & Additives: Vitamins & Supplements: Zinc Citrate. The third section is an A to Z list of the over 15,000 food and beverage manufacturers—all those which are listed in the second section. These expanded profiles include complete contact information; key executives and company data such as estimated annual sales, number of employees and brands produced.

Volume 2 covers **Equipment, Supply & Service Providers**. It begins with a product category list, which includes everything from Adhesive and Backers Magnet Label to Vacuum Bags and Zipper Application. The second section, as in Volume 1, is the list of producers for each product in the first section. The third section contains 13,7414 company profiles within this volume, again including basic contact information along with company data as outlined above.

Volume 3 covers **Third Party Logistics**, including sections for brokers, importers and exporters, transportation firms, warehouse companies and wholesalers and distributors. Each section follows a similar format, beginning with an A to Z list of company profiles and ending with indices specific to the section. All together, this volume encompasses more than 20,000 companies.

In addition to company profiles, this edition has **19 Indexes**, 17 chapter-specific, arranged by geographic region, product or company type, and two – All Brands and All Companies – that comprise all three volumes. Our extensive indexing makes quick work of locating exactly the company, product, or service users are looking for. Plus, chapters include User Guides that help researchers to navigate chapter-specific data.

As the wants and needs of the population continue to change, the food and beverage industry—and *Food & Beverage Market Place*—continues to keep pace. Whatever slice of the market you cater to, you will find your buyers, sellers, and users in this comprehensive reference tool – three volumes of the complete coverage our subscribers have come to expect.

For on demand access to information, the *Food & Beverage Market Place* is also available on the Grey House Online Database (GOLD) platform. Subscribers to GOLD have immediate access to the detailed listings contained in the print directory. With the *Food & Beverage Market Place Online Database*, users will be able to conduct in-depth searches of the database to locate resources that meet specific search criteria, and all listings are accompanied by links to the listee's web sites and email addresses. Visit <http://gold.greyhouse.com> for more information or call (800) 562-2139 for a trial.

“Provides a useful source book of companies operating in the US that provide brand name food and beverage products... This useful reference source for business professionals provides a single source for locating information on this large industry. Recommended for academic, public and corporate libraries.”
–Choice

Food & Beverage Market Place, 2013

<u>Three-Volume Set</u>	ISBN 13: 978-1-59237-868-5	6,000 pages	List Price: \$695	
			Library Price: \$595	
Vol. 1: Food & Beverage Manufacturers	ISBN 13: 978-1-59237-869-2	2,000 pages		\$350
Vol. 2: Equipment, Supplies & Services	ISBN 13: 978-1-59237-870-8	1,500 pages		\$250
Vol. 3: Third Party Logistics	ISBN 13: 978-1-59237-871-5	2,500 pages		\$250

Online Database

Single User	\$ 895
Single User & Print Combo	\$1,095
Multiple Users & Library Access	Please Call for Quote

Editorial Director: Laura Mars-Proietti
Publisher: Leslie Mackenzie