

Imprints
Grey House Publishing
Sedgwick Press
Universal Reference Publications



518-789-8700
800-562-2139
Fax: 518-789-0556
E-mail: books@greyhouse.com
www.greyhouse.com

For Immediate Release

September 28, 2007

Contact: Jessica Moody, VP Marketing
Grey House Publishing
(800) 562-2139 x101
jmoody@greyhouse.com

Grey House Publishing announces the Fourth Edition of *The Encyclopedia of Global Industries*

Praise for earlier editions:

"*The Encyclopedia of Global Industries* provides detailed coverage of the history, development, and current status of 115 of "the world's most lucrative and high-profile industries." It far surpasses the Department of Commerce's U.S. Global Trade Outlook 1995-2000 (GPO, 1995) in scope and coverage. Recommended for comprehensive public and academic library business collections."

-Booklist

Grey House Publishing is proud to announce the fourth edition of *The Encyclopedia of Global Industries*. This is the first edition published by Grey House Publishing under an exclusive license from the Gale Group, Inc. The popular and highly regarded *Encyclopedia of Global Industries* details the inception, emergence, and current status of more than 125 business sectors of global significance. The largest and most frequently researched industry segments include:

- Aircraft
- Biotechnology
- Computers
- Internet Services
- Motor Vehicles
- Pharmaceuticals
- Semiconductors
- Software
- Telecommunications
- Water Transportation

The Encyclopedia of Global Industries includes detailed, insightful articles discuss the origins, development, trends, key statistics and current international character of the world's most lucrative, dynamic and widely researched industries – including hundreds of profiles of leading international corporations. For easy navigation, entries are arranged alphabetically by industry name. All essays are focused, highly readable and provide a wealth of relevant, current, factual data previously only available through a variety of diverse sources.

-continued-

Grey House Publishing announces the Fourth Edition of *The Encyclopedia of Global Industries*

Each industry essay provides information such as: an Industry Snapshot, Organization & Structure, Background & Development, Current Conditions, Industry Leaders, Work Force, Research & Technology, Major Countries in the Industry and a Further Reading section. This edition provides both SIC and NAICS codes for all industries profiled.

Following the essays in *The Encyclopedia of Global Industries*, readers will find useful Indexes & Tables. The General Index includes Company Names, People, Legislation, Concepts, and Prominent Individuals referenced throughout the book and also provides broad subject access via cross-references. A SIC and NAICS conversion table and an all-encompassing Subject Index, with cross-references are provided to ensure easy access to this wealth of information.

A valuable resource, this fourth edition of the *Encyclopedia of Global Industries* continues to be the authoritative reference for studies of international industry and will be of great use to all public and university libraries.

The Encyclopedia of Global Industries 1,000 pages \$495.00
Hardcover ISBN: 978-1-59237-243-0
Editorial Director: Laura Mars-Proietti
Publisher: Leslie Mackenzie
Download Cover Images at: <http://greyhouse.com/global.htm>