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**Sedgwick Press announces the Twentieth Edition of  
*The HMO/PPO Directory***

Sedgwick Press, an imprint of Grey House Publishing, is proud to announce the publication of the Twentieth Edition of *The HMO/PPO Directory*. This useful resource is the most comprehensive directory of the rapidly changing managed healthcare industry, offering valuable, current, and detailed information to healthcare providers and interested individuals nationwide.

This 2008 edition is the result of extensive, year-long research, providing in-depth, hard-to-find information, all in a single volume. Now included in this edition are separate sections on State Statistics & Rankings and Companies Offering Medicare Health Plans. This edition has updated detailed listings that include information on 489 HMOs (Health Maintenance Organizations), 450 PPOs (Preferred Provider Organizations), and 291 additional providers. We have verified each listed organization, tracked new entries, mergers, acquisitions, divestitures, updated out-of-date information, and deleted health plans that we are sure no longer exist.

The first section of the directory covers insurance statistics by state. This includes ranking tables on a variety of data points, including managed care organizations by total enrollment and by state enrollment.

The second section of *The HMO/ PPO Directory* contains nearly 500 entries that are arranged alphabetically within state chapters, enabling users to locate important provider information quickly and efficiently. In addition to basic contact information (phone, fax, address, web site, e-mail) and company data (such as year founded, number of affiliated hospitals, types of coverage and payment plans offered and areas served), these listings include nearly 3,000 key executives often with direct contact information. In addition to updated organization data, each state chapter begins with an updated individual State Profile that quickly identifies coverage status and type by age.

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Sedgwick Press announces the Twentieth Edition of The *HMO/PPO Directory*

This edition also includes a Glossary of Terms, with over 80 managed health care industry definitions, from Adjusted Payment Rate (APR) to Gatekeeper and Point of Service. Following the Glossary users will find a list of important Web Sites where researchers can go to find out more about this segment of the health care industry.

To aid users in finding exact information, for which they are looking, five indexes are in this edition of *HMO/PPO Directory*. The HMO Index, PPO Index, and Other Providers Index are all alphabetical indexes that list names of each organization. The Personnel Index is an alphabetical list of all executives with their affiliated organizations. The Membership Enrollment Index lists all organizations by their member enrollment.

For even easier access to the in-depth entries of The *HMO/PPO Directory*, it is also available as an Online Database. Subscribers to the Online Database will have immediate access to the detailed listings of HMOs, PPOs and other providers contained in the print directory. With The *HMO/PPO Directory* Online Database, users will be able to conduct in-depth searches of the database to pinpoint organizations that meet their search criteria, each with hotlinks to the listee's web sites and email addresses. Finding managed healthcare industry information has never been easier, and now it's only a click away. Visit [www.greyhouse.com](http://www.greyhouse.com) for a free search through the Online Database or call (800) 562-2139 for more information.

The *HMO/PPO Directory* is an invaluable resource for anyone within the healthcare industry, a much-used marketing tool for companies who provide materials and services to the managed care industry, as well as a useful reference for consumers seeking education and information about the world of managed care. This one-stop reference has proven to be the premier guide in its field, containing an unprecedented amount of up-to-date information in a clear and easy-to-use format.

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