



4919 Route 22
PO Box 56
Amenia, NY 12501-0056

800-562-2139
Fax: 845-373-6360
Email: books@greyhouse.com
www.greyhouse.com

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Contact: Jessica Moody, V.P. Marketing
(800) 562-2139 x101
jmoody@greyhouse.com

Grey House Publishing Announces the 48th Edition of Hudson's Washington News Media Contacts Directory

Grey House Publishing is proud to announce the publication of the 2015 edition of *Hudson's Washington News Media Contacts Directory*. This directory provides immediate access to over 4,000 need-to-know contacts within Washington's newspapers, syndicates, radio contacts, magazines, and newsletters, and is the most detailed, comprehensive, and current reference source available for media contacts in the D.C. Metro Area.

Within the last few years, the newspaper industry has been hard hit, with many newspapers downsizing, changing ownership, and going out of business. At the same time, publications are reducing their Washington correspondent staffing levels. With its up-to-date and comprehensive coverage of D.C. news media, this edition of *Hudson's Washington News Media Contacts Directory* reflects the most current changes to the market place and staffing reassignments.

This 2015 edition covers over 3,000 news organizations and their holdings (defined mostly as publications or media stations owned or managed by the parent listing), as well as over 4,000 key media contacts, many with personnel contact information. Users will find seven major chapters and 20 subcategories:

- **News Services:** This chapter is divided into sections for General News, Specialized News, Photo Services, and City Wires.
- **Newspapers with D.C. Bureaus:** This chapter includes newspapers that are headquartered elsewhere, but have news bureaus in D.C. These listings are divided into sections for General News and Specialized News.
- **Newspapers Headquartered in the D.C. Metro Area:** Divided into sections for General News and Specialized News, these listings are headquartered in D.C. proper or nearby in Maryland or Virginia.
- **Foreign News:** This chapter includes sections for both News Services and Newspapers and lists each entry's country/city of origin. All listings in this chapter are based in other countries but maintain a news bureau in the D.C. Metro Area.

- **Syndicates & Columnists:** This chapter lists major syndicates whose columnists operate primarily in the D.C. Metro Area.
- **Radio & TV Stations:** This chapter is divided into sections for Guest Programs, Stations Headquartered in the D.C. Metro Area, Stations Headquartered Elsewhere with Bureaus in D.C., and Foreign Stations with Bureaus in D.C.
- **Magazines & Periodicals:** This chapter lists major magazine and periodical publications whose columnists operate primarily in the D.C. Metro Area.

A detailed Table of Contents and a User's Guide help users navigate the 20 sub-categories included in the directory. Additionally, five indexes assist users in locating the exact place or person they are looking for:

- **Entry Name Index:** An alphabetical listing of all media listings.
- **Geographic Index/Foreign Media:** A country/city guide to all foreign media sources with a presence in D.C.
- **Personnel Index:** An alphabetical listing of all key media contacts.
- **Magazine Subject Index:** Includes 75 categories from Advertising to Urban Affairs.
- **Assignment Locator Index:** An alphabetical list of nearly 100 topics, from Abortion to World Bank, as well as the reference correspondents who write about them.

Hudson's Washington News Media Contacts Directory is now available on Grey House's Online Database, G.O.L.D. With a subscription to G.O.L.D., users can search by keyword, geographic area, organization type, key contact name, and so much more. Visit <http://gold.greyhouse.com> or call (800) 562-2139 to set up a free trial.

Whether you are seeking outlets for your own news items or industry experts with in-depth knowledge on current news topics, you will find what you need right here. With so much information in one directory, *Hudson's Washington News Media Contacts Directory* is an indispensable resource for government press offices, public relations and marketing professionals, journalists in all media, and association officials in and around our nation's capital.

Hudson's Washington News Media Contacts Directory, 2015

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