

UNIVERSAL REFERENCE PUBLICATIONS

An Imprint of Grey House Publishing
185 Millerton Road PO Box 860
Millerton, NY 12546
(518) 789-8700 (800) 562-2139
Fax: 518-789-0556
www.greyhouse.com
e-mail: books@greyhouse.com

For Immediate Release

March 11, 2009

Contact: Jessica Moody, Vice President, Marketing
Grey House Publishing
(800) 562-2139 x 101
jmoody@greyhouse.com

Universal Reference Publications announces the Second Edition of *Profiles of Massachusetts—Facts, Figures and Statistics for All 575 Populated Places in Massachusetts*

“...The list of reference publications appended at the end of this volume is of interest by itself...the data provided reveal potential markets, social dynamics, and economic opportunities. They highlight the many aspects of Massachusetts’ attractiveness. The volume is recommended for all public and university libraries.”

- ARBA

Universal Reference Publications, an imprint of Grey House Publishing, is proud to announce the publication of the Second Edition of *Profiles of Massachusetts – Facts, Figures & Statistics for all 575 Populated Places in Massachusetts*.

Profiles of Massachusetts is the ninth volume in our *Profiles of...* series. This new work is based on Grey House Publishing’s *Profiles of America*, a 4-volume compilation of information on more than 42,000 places in the United States. From here, we added entire chapters of specific demographics plus ranking sections, so that *Profiles of Massachusetts* is the most comprehensive portrait ever published of the Commonwealth of Massachusetts.

This second edition provides data on all populated communities and counties in the Commonwealth of Massachusetts, from bustling urban centers to the hard-to-find outposts. It includes seven major chapters that cover everything from Education to Ethnic Backgrounds to Climate. All chapters include Comparative Statistics or Rankings, and 4-color Maps at the back of the book provide valuable information in a quickly processed, visual format. Here’s an overview of each chapter:

1. Profiles

Originally drawn from the 2000 Census data, this chapter gives detailed profiles of 575 places organized into 14 counties. This core Census data has been so extensively updated, however, that nearly 80% of this chapter has 2007 numbers. It also contains an alphabetical place index and comparative statistics that organize Massachusetts’ 100 largest communities according to dozens of criteria.

—continued—

2. Education

This chapter begins with an *Educational State Profile*, summarizing number of schools, students, diplomas granted and educational dollars spent. Following the state profile are School District

Rankings on 16 topics ranging from Teacher/Student Ratios to High School Drop-Out Rates. Following these rankings are results from the *2005 National Assessment of Educational Progress (NAEP)* and the *Massachusetts Comprehensive Assessment System (MCAS)*.

3. Ancestry

This chapter provides a detailed look at the ancestral and racial makeup of Massachusetts. 217 ethnic categories are ranked three ways: 1) by number, based on all places regardless of population; 2) by percent, based on all places regardless of population; 3) by percent, based on places with populations of 10,000 or more.

4. Hispanic Population

This chapter defines Massachusetts' Hispanic population by 23 Hispanic backgrounds from *Argentinian* to *Venezuelan*. It ranks each of 15 categories, from Median Age to Median Home Value, by each Hispanic background.

5. Asian Population

Similar in format to the chapter on Hispanic Population, this chapter defines Massachusetts' Asian population by 21 Asian backgrounds from *Bangladeshi* to *Vietnamese*. It ranks each of 14 categories, from *Median Age* to *Median Home Value*, by each Asian background

6. Weather

This important topic is explored in detail in this chapter, which includes a *State Summary*, and profiles of both *National* and *Cooperative Weather Stations*. In addition, you'll find *Weather Station Rankings*. This section also includes current storm data, with the most destructive storms ranked by both fatalities and property damage from 1983-2008.

7. Maps

For a more visual point of view, there are 16 color maps of Massachusetts at the back of the book. They provide information on topics such as Populated Places, Transportation and NEW Physical Features, Core-Based Statistical Areas and Counties, Congressional Districts, Population Demographics, Household Size, Median Age, Income, Educational Attainment, Median Home Values and the NEW 2008 Presidential Election results.

Profiles of Massachusetts is a must for public libraries, large and small, university libraries, high school libraries and many other reference collections.

Profiles of Massachusetts, Second Edition

Softcover ISBN 13: 978-1-59237-437-3

418 pages

\$149.00

Publisher: Leslie Mackenzie

Editorial Director: Laura Mars-Proietti