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### **For Immediate Release**

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## **Grey House Publishing announces *Profiles of Massachusetts, Third Edition***

Grey House Publishing, is proud to announce the publication of the Third Edition of *Profiles of Massachusetts – Facts, Figures & Statistics for 618 Populated Places in Massachusetts*. As with other titles in our *State Profiles* series, it was built with content from Grey House Publishing's *Profiles of America*, a 4-volume compilation of information on more than 42,000 places in the United States. We have extensively updated and included the Massachusetts chapter from *Profiles of America* and added several new chapters of demographic information and rankings sections, so that *Profiles of Massachusetts* is the most comprehensive portrait of the state of Massachusetts ever published.

This third edition provides data on all populated communities and counties in the state of Massachusetts, from bustling urban centers to the smallest hamlets. It includes five major chapters that cover everything from **Education** to **Ethnic Backgrounds** to **Climate**. All chapters include Comparative Statistics or Rankings. New to this edition is a section called **About Massachusetts**, comprised of detailed narrative and colorful photos and maps.

### **About Massachusetts**

This NEW 4-color section gives the researcher a real sense of the state and its history. It includes a Photo Gallery, and comprehensive sections on Massachusetts' Government, Land and Natural Resources, and Demographic Maps. With charts and maps, these 30 pages help to anchor the researcher to the state, both physically and politically.

### **Profiles**

This section, organized by county, gives detailed profiles of 618 places plus 14 counties, based on Census 2010 and data from the American Community Survey. In addition, we have added current government statistics and original research, so that these profiles pull together statistical and descriptive information on every Census-recognized place in the state. Major fields of information include:

Geography... Housing... Education... Religion... Ancestry... Transportation  
Population... Weather... Economy... Industry... Health

## Education

This section begins with an *Educational State Profile*, summarizing number of schools, students, diplomas granted and educational dollars spent. Following the state profile are *School District Rankings* on 16 topics ranging from Teacher/Student Ratios to High School Drop-Out Rates. Following these rankings are results from the National Assessment of Educational Progress (NAEP) and the Massachusetts Comprehensive Assessment System (MCAS) – an overview of student performance by subject, including easy-to-read charts and graphs.

## Ancestry and Ethnicity

This section provides a detailed look at the ancestral, Hispanic and racial makeup of Massachusetts' 200+ ethnic categories. Profiles are included for the state, for all 14 counties, and for all places with 50,000 or more residents. In the ranking section, data is displayed in three ways: 1) by number, based on all places regardless of population; 2) by percent, based on all places regardless of population; 3) by percent based on places with populations of 50,000 or more. You will discover, for example, that Newton has the greatest number of *Iranians* in the state (788), and that 10.4% of the population of Framingham are of *Brazilian* ancestry.

## Climate

Here you will find a State Summary, three colorful maps and profiles of both National and Cooperative Weather Stations. In addition, you'll find Weather Station Rankings with hundreds of interesting details, such as Milton Blue Hill Observatory reporting the highest annual snowfall with 62.4 inches.

*Profiles of Massachusetts* goes beyond Census statistics, beyond metro area coverage, beyond the 100 best places to live. Drawn from official census information, other government statistics and original research, you will have at your fingertips data that's available nowhere else in one single source. *Profiles of Massachusetts* is a must for public libraries, large and small, university libraries, high school libraries and many other reference collections.

## Praise for Previous Editions:

*"...The list of reference publications appended at the end of this volume is of interest by itself...the data provided reveal potential markets, social dynamics, and economic opportunities. They highlight the many aspects of Massachusetts' attractiveness. The volume is recommended for all public and university libraries."*

- ARBA

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