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Grey House Publishing announces *Profiles of New Jersey, Third Edition*

Grey House Publishing is proud to announce the publication of the new Third Edition of *Profiles of New Jersey—Facts, Figures & Statistics for 884 Populated Places in New Jersey*. This new edition provides data on all populated communities and counties in the state of New Jersey for which the US Census provides individual statistics. It includes five major sections that cover everything from **Education** to **Ethnic Background** to **Climate**. All sections include **Comparative Statistics** or **Rankings**. New to the edition is the **About New Jersey** section at the front of the book, comprised of detailed narrative and colorful photos and maps.

As with the other titles in our *State Profiles* series, we built *Profiles of New Jersey, Third Edition* using content from Grey House Publishing's award-winning *Profiles of America*—a 4-volume compilation of data on more than 42,000 places in the United States. We have updated and included the New Jersey chapter from *Profiles of America*, and added entire fresh chapters of demographic information and ranking sections, so that *Profiles of New Jersey* provides the most comprehensive portrait of the state of New Jersey ever published.

Section Overviews:

About New Jersey

This NEW 4-color section gives the reader a real sense of the state and its history. It includes a Photo Gallery, and comprehensive sections on New Jersey's Government, Land and Natural Resources, and Demographics. Filled with charts and maps, these 29 pages help to anchor the researcher to the state, both physically and politically.

Profiles

This section, organized by county, gives detailed profiles of 884 places plus 21 counties. Based on core Census data, these numbers reflect extensive updates from the U.S. Census Bureau's American Community Survey, and Nielsen Claritas, a trusted source for up-to-date demographic information. In addition, we have added current government statistics and original research, so that these profiles

pull together statistical and descriptive information on every Census-recognized place in the state. Major fields of information included in this section are:

Geography... Housing... Education... Religion... Ancestry... Transportation
Population... Weather... Economy... Industry... Health

In addition to place profiles, this section includes an **Alphabetical Place Index** and **Comparative Statistics** that compare New Jersey's 100 largest communities by dozens of data points.

Education

This section begins with an **Educational State Profile**, summarizing number of schools, students, diplomas granted and educational dollars spent. Following the state profile are **School District Rankings** on 16 topics ranging from *Teacher/Student Ratios* to *High School Drop-Out Rates*. Following these rankings are statewide *National Assessment of Educational Progress (NAEP)* results and data from the *New Jersey Assessment of Educational Progress (NAEP)* results and data from *The New Jersey Assessment of Skills & Knowledge* – an overview of student performance by subject, including easy-to-read charts and graphs.

Ancestry & Ethnicity

This section provides a detailed look at the ancestral, Hispanic and racial makeup of New Jersey's 200+ ethnic categories. Data is ranked three ways: 1) by number, based on all places regardless of population; 2) by percent, based on all places regardless of population; 3) by percent, based on places with populations of 50,000 or more. You will discover for example, that Lakewood Township has the greatest number of *Hungarians* in the state (3,772), and that 5.6% of the population of Saddle River is of *Armenian* ancestry.

Climate

Each state chapter includes a State Summary, three colorful maps and profiles of both National and Cooperative Weather Stations. In addition, you'll find Weather Station Rankings with hundreds of interesting details, such as Charlotteburg Reservoir reporting the highest annual snowfall with 34.4 inches.

Profiles of New Jersey goes beyond Census statistics, beyond metro area coverage, beyond the 100 best places to live. Drawn from official census information, other government statistics and original research, you will have at your fingertips data that's available nowhere else in one single source.

"The publisher has provided an organized and broad spectrum of information on New Jersey in one convenient volume." – ARBA

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