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**For Immediate Release**

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**Grey House Publishing announces the 2011/12 Editions of  
*The New York State Directory*  
and  
*Profiles of New York State***

Grey House Publishing is proud to announce the 2011/12 edition of *The New York State Directory*. *The New York State Directory*, published annually since 1983, is a comprehensive and easy-to-use guide for accessing public officials and private sector organizations and individuals who influence public policy in the state of New York.

Grey House is also proud to announce the 2011/12 edition of the companion to *New York State Directory*, *Profiles of New York State*. This informative reference provides detailed rankings and comparative statistics about all communities in New York State. *Profiles of New York State* goes beyond Census statistics, beyond metro area coverage, beyond the 100 best places to live. Drawn from official census information, other government statistics and original research, users will have at their fingertips statistical profiles of all populated areas in New York, data that isn't brought together in any other source.

Highlights of *The New York State Directory*, 2011/12

This new edition has been greatly expanded, updated and improved to include more in-depth information, providing even more accurate and comprehensive profiles. A detailed description of the content appears in the Organization of Data that follows the introduction. There are 8 sections that organize the data for quick access.

- **Section One** includes three chapters – Executive Branch, Legislative Branch, and Judicial Branch of New York State government. This section includes a summary of all the officials in the state's executive departments, administrative agencies, and court system.
- **Section Two** contains 25 chapters covering the most significant public policy issue areas from Agriculture to Veterans & Military. Appearing in alphabetical order, each Policy Area chapter identifies the state, local, and federal agencies and officials that formulate or implement policy. All chapters conclude with a list of private sector experts and advocates who influence the policy process.

- **Section Three** is made up of four chapters with state and local public information: Public Information Offices, U.S. Congress Membership and Committees, County Government, and Municipal Government.
- **Section Four** includes three chapters – Political Parties, Lobbyists and Political Action Committees, all with detailed contact information.
- **Section Five** has two business chapters – Chambers of Commerce and Economic and Industrial Development Organizations. All listings include valuable contact information and key executives.
- **Section Six** is the News Media chapter. Here you'll find detailed listings for Newspapers, News Services, Magazines, Radio and Television stations that serve New York State. Listings include current contact information, plus valuable key executives.
- **Section Seven** covers Education with two chapters: New York State Colleges and Universities, and all Public School Districts in the state.
- **Section Eight** includes 249 current, comprehensive Biographies of all New York lawmakers – Executive, New York Assembly, New York Senate, U.S. Senate, and U.S. House of Representatives. Profiles include contact information, with e-mails, making it easy to contact these influential individuals.

Rounding out the *New York State Directory* is a **Financial Plan Overview**, which lists Cash Disbursements by Department for the State of New York. This includes actual numbers for the previous two years, as well as projections for four years out. There are also **four indexes**, the **Name Index**, **Organization Index**, **Geographic Index**, and the **World Wide Web Index**. This year, in addition to the **16 four-color Demographic Maps** that show population, race, employment, home value, education, income and voter distribution in the state, we have added 29 maps that break out New York's congressional districts.

*The New York State Directory* is available for subscription to G.O.L.D., at <http://gold.greyhouse.com>. With a subscription, users can search by government branch, personnel name, geographic area, keyword, and much more. Visit the site or call (800) 562-2139 to set up a free trial of the Online Database.

#### Highlights of *Profiles of New York State, 2011/12*

This new edition provides data on all populated communities and counties in the state of New York for which the US Census provides individual statistics. It includes 7 major sections that cover everything from Education to Ethnic Backgrounds to Climate. All sections include Comparative Statistics or Rankings, and full-color Maps at the back of the book.

Section One, **Profiles**, is organized by county and gives detailed profiles of 2,365 places plus 62 counties. The data is based on the 2000 Census but nearly 80% of the data has been updated with 2008 data. Major fields of information include Geography, Housing, Education, Religion, Ancestry, Transportation, Population, Climate, Economy, Industry, and Health. This section also includes an **Alphabetical Place Index** and **Comparative Statistics** that compare New York's 100 largest communities.

Section two, **Education**, begins with an *Educational State Profile*, summarizing the number of schools, students, diplomas granted and educational dollars spent. Following this profile are **School District Rankings** on 16 topics ranging from *Teacher/Student Ratios* to *High School Drop-out Rates*. Following these rankings is the statewide *National Assessment of Educational Progress (NAEP)* results and data from the *New York State Report Card*, which gives an overview of student performance.

**Ancestry** is the third section that provides a detailed look at the ancestral and racial makeup of New York. Of the 217 ethnic categories they are ranked in 3 ways: First by number, based on all places regardless of population; Second by percent, based on all places regardless of population; and Third also by percent, but based on places with populations of 10,000 or more.

Section four, **Hispanic Population**, defines New York's Hispanic population by 23 Hispanic backgrounds from Argentinean to Venezuelan. It ranks each of 15 categories, from *Median Age* to *Median Home Value*, by each Hispanic background. Section five, similar in format to section four, this section defines New York's **Asian Population**. Of the 21 Asian backgrounds, from Bangladeshi to Vietnamese, this section ranks each of 14 categories from *Median Age* to *Median Home Value*.

The sixth section, **Weather**, is explored in detail, and includes a *State Summary*, a map of the state's weather stations, and profiles of both *National and Cooperative Weather Stations*. In addition you'll find *Weather Station Rankings* and current and historical *Storm Events*. These tables rank the most destructive weather events by both fatalities and property damage over the past 25 years. The seventh and final section is **Maps**. For a more visual point of view, there are 16 full-color maps of New York at the back of the book. They provide information on topics such as *Federal Lands and Indian Reservations*, *Core-Based Statistical Areas and Counties*, *Population Demographics*, *Median Age*, *Income*, *Median Home Values*, *Educational Attainment*, *Congressional Districts*, and the *2008 Presidential Election*.

Whether purchased separately or as a set, there are no better or more all-encompassing references on the State of New York. These highly informative and detailed references have proven to be extremely useful resources for those in business, politics and education throughout the Empire State and beyond.

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*The New York State Directory*

Softcover ISBN: 978-1-59237-744-2	1,012 pages	\$145.00
Online Database (Single User)		\$300.00
Online Database (Single User & Book Combo)		\$400.00
Online Database (Multiple Users & Library Access)		Please Call for Quote

*Profiles of New York State*

Softcover ISBN: 978-1-59237-745-9	850 pages	\$149.00
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*New York State Directory and Profiles of New York State 2-Volume Set*

Softcover ISBN: 978-1-59237-746-6		\$225.00
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