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### **For Immediate Release**

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## **Grey House Publishing announces the Ninth Edition of the *Older Americans Information Directory***

Grey House Publishing is proud to announce the Ninth Edition of *Older Americans Information Directory*. This new edition answers a variety of questions on the minds of older Americans – a population that will increase to 72.1 million by the year 2030, up from 39.6 in 2009. This award-winning *Older Americans Information Directory* is designed to help this growing population find the resources they need to continue leading long, happy, healthy, and productive lives.

*Older Americans Information Directory* includes 12,080 listings, 11,071 fax numbers, 5,086 emails, 7,102 websites, and 10,430 key contact names. These numbers represent thousands of new and updated data points. The listings are thoughtfully organized into 12 major chapters, including *Organizations, Agencies, Awards, Continuing Education, Disability Aids, Living Facilities, Legal Resources, and Print Resources*.

The chapter on *Health Conditions* includes 18 specific conditions including *AIDS, Depression, Hypertension, Stroke and Visual Impairment*. The listings under each condition include associations, publications, research centers, websites, and more.

Users will find listings in all chapters in this ninth edition have been made larger and easier to read. They include current name, address, phone and fax numbers, websites, key personnel, and informative descriptions.

### **Valuable Appendices**

This ninth edition includes two helpful appendices. The first is a *Glossary of Health & Medical Terms*, with 65 terms that define language found throughout this and other publications, as well as terms used by professionals in the field. The second is a *Glossary of Legal Terms*, that includes 22 in-depth definitions designed to demystify terms used by lawyers and others regarding legal situations in which older Americans may find themselves.

## Helpful Indexes

Three indexes offer additional ways to access this Directory's content. The *Entry Index* is an alphabetical list of all entries available in the text. The *Geographical Index* lists all Agencies, Associations, Facilities, and Organizations by state. The *Subject Index* organizes appropriate listings by more than 100 categories, from Elder Abuse to Wills.

For even easier access to data, *Older American Information Directory* is available in our online database platform, <http://gold.greyhouse.com>. Finding resources for older Americans has never been faster or easier. With our keyword search and quick search, users can pinpoint just the right resource in just a few clicks of the mouse. Plus, users can print out organization listings, save lists of resources, or download data onto their own computer for easy reference.

### Praise for previous editions:

*"... With the senior population increasing, having access to such a wealth of useful and essential information in one place is very important. This work meets the publisher's purposes admirably and... is well organized and easy to use. It can be browsed or searched more methodically using the...indexes."*

– Doody's Review Service

*"...Current, comprehensive, and accessible, the...indexes make it easy to locate relevant materials. This is a solid...directory..."*

– Library Journal

*Winner of the National Mature Media Award for "the best in advertising, marketing and educational materials for older adults."*

– Mature Market Resource Center

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### Online Database

Single User: \$300.00

Single User & Book Combo: \$400.00 (A \$65 Savings!)

Multiple Users & Library Access: Please Call for Quote

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