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For Immediate Release

October 8, 2013

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Grey House Publishing announces the Third Edition of *Profiles of California*

Grey House Publishing, is proud to announce the publication of the third edition of *Profiles of California—Facts, Figures & Statistics for all 1,782 Populated Places in California*.

Profiles of California provides data on all populated communities and counties in the state of California. This edition also includes profiles of 266 unincorporated places based on US Census Data by zip code, and for the first time, includes communities that span multiple zip codes.

Profiles of California includes five major sections that cover everything from Education, to Ethnic Backgrounds to Climate. All Sections includes Comparative Statistics or Rankings. New to this edition is a section called “About California” comprised of detailed narratives and colorful photos and maps. Here is an overview of each section:

1. About California

This NEW 4-color section gives the researcher a real sense of the state and its history. It includes a Photo Gallery, and comprehensive sections on California’s Government, Land and Natural Resources, and Demographic Maps. With charts and maps these 38 pages help to anchor the researcher to the state, both physically and politically.

2. Profiles

This section, organized by county, gives detailed profiles of 1,782 places plus 58 counties, based on the 2010 Census and data from the American Community Survey. In addition, we have added current government statistics and original research, so that these profiles pull together statistical and descriptive information on every Census-recognized place in the state. Major fields of information include: Geography, Housing, Education, Religion, Ancestry, Transportation, Population, Climate, Economy, Industry and Health.

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3. Education

This section begins with an Educational State Profile, summarizing the number of schools, students, diplomas granted and educational dollars spent. Following the state profile are School District Rankings on 16 topics ranging from Teacher/Student Ratios to High School Drop-Out Rates. Following these rankings are Statewide National Assessment of Educational Progress (NAEP) results and data from the *California Standardized Testing and Reporting* (STAR) - an overview of student performance by subject, including easy-to-read charts and graphs.

4. Ancestry and Ethnicity

This section provides a detailed look at the ancestral, Hispanic and racial makeup of California's 200+ ethnic categories. Profiles are included for the state, for all 58 counties, and for all places with 50,000 or more residents. In the ranking section, data is displayed three ways: 1) by number, based on all places regardless of population; 2) by percent, based on all places regardless of population; 3) by percent based on all places with populations of 50,000 or more. You will discover for example that Yucaipa has the greatest number of Icelanders in the state (484), and that 34.1% of the population of Glendale are of Armenian ancestry.

5. Climate

This section includes a State Summary, three colorful maps and profiles of both National and Cooperative Weather Stations. In addition, you'll find Weather Station Rankings with hundreds of interesting details, such as Donner Memorial State Park reporting the highest annual snowfall with 185.4 inches.

This section also includes Significant Storm Event data from January 2000 through December 2009. Here you will learn that a wildfire caused of 1\$billion in property damage in San Diego County in October 2003 and that excessive heat was responsible for 46 deaths in interior central California in July 2006

Praise from Previous Editions

"An impressive listing of geography, history, population, economics, education, housing, and transportation for all of California's counties and incorporated municipalities, along with nearly 1,000 harder-to-research census-designated places and unincorporated areas... Other useful sections in Profiles include comparative statistics about places, educational statistics, ancestry and ethnic distributions by place, and weather averages."

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Profiles of California, Third Edition

Softcover ISBN 13: 978-1-61925-140-3

800 pages

\$149.00

Ebook ISBN: 978-1-61925-159-5

Publisher: Leslie Mackenzie

Editorial Director: Laura Mars-Proietti