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**Grey House Publishing announces the Fourth Edition of  
*Profiles of Florida*  
Now With Free Companion Online Access**

Grey House Publishing is proud to announce the publication of the fourth edition of *Profiles of Florida*. Completely updated with the latest Census and American Community Survey data and the addition of several new chapters of demographic information and ranking sections, *Profiles of Florida* is the most comprehensive portrait of the state of Florida ever published.

This fourth edition of *Profiles of Florida* includes data on all populated communities and counties in the state of Florida for which the US Census provides individual statistics. This edition also includes profiles of 72 unincorporated places on US Census data by zip code and, for the first time, includes communities that span multiple zip codes. This premier reference work includes five major sections that cover everything from **Education** to **Ethnic Backgrounds** to **Climate**. All sections include **Comparative Statistics** or **Rankings**. New to this edition is an **About Florida** section in the front of the book, which features a detailed narrative and colorful photos and maps.

Here is an overview of each section:

**About Florida**, this **NEW** 4-color section gives the researcher a real sense of the state and its history. It includes a Photo Gallery and comprehensive sections on Florida's Government, Land and Natural Resources, and Demographic maps. With charts and maps, these 36 pages help to anchor the researcher to the state, both physically and politically.

**Profiles**, gives detailed profiles of 988 places plus 67 counties based on 2010 census data and the 2008-2012 American Community Survey. New to this edition is data on Health Insurance and Homeowner/Rental Vacancy Rates. Together with current government statistics and original research the profiles pull together statistical and descriptive information on every Census-recognized place in the state.

Major fields of information included in the **Profiles** section are:

**Geography... Housing... Education... Religion... Ancestry... Transportation  
Population... Climate... Economy... Industry... Health**

The third section is **Education**. This section begins with an **Educational State Profile**, summarizing number of schools, students, diplomas granted and educational dollars spent. Following this summary are **School District Rankings** on 16 topics ranging from Teacher/Student Ratios to High School Drop-Out Rates. Following these rankings are statewide *National Assessment of Educational progress (NAEP)* results and data from *the Florida Comprehensive Assessment Test (FCAT)*, plus *Florida End-of-Course (EOC) Assessments* - an overview of student performance by subject, including easy-to-read charts and graphs.

The fourth section, **Ancestry and Ethnicity**, provides a detailed look at the ancestral, Hispanic and racial makeup of Florida. The 200+ ethnic categories are ranked 3 ways: first by number, based on all places regardless of population; second, by percent, based on all places regardless of population; third, by percent based on places with populations of 50,000 or more.

The fifth section, **Climate**, includes a State Summary, three colorful maps and profiles of both National and Cooperative Weather Stations. In addition, you'll find Weather Station Rankings, with hundreds of interesting details, such as Chipley 3E reporting the lowest annual extreme minimum temperature (2°F) and Ft. Lauderdale reporting the highest annual precipitation (65.8 inches). This section also includes significant Storm Event data from January 2000 through December 2009.

### **FREE ONLINE ACCESS**

New for 2014, purchasers of the new fourth edition of *Profiles of Florida* get free online access to all of the comparative ranking statistics in *Profiles of Florida* in easy-to-use, sortable ranking tables.

*Profiles of Florida* goes beyond Census statistics, beyond metro area coverage, beyond the 100 best places to live. Drawn from official census information, other government statistics and original research, you will have at your fingertips data that's available nowhere else in one single source.

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