

Imprints
Grey House Publishing
Sedgwick Press
Universal Reference Publications

**Grey House
Publishing**
185 Millerton Road
P.O. Box 860
Millerton, NY 12546

518-789-8700
800-562-2139
Fax: 518-789-0556
E-mail: books@greyhouse.com
www.greyhouse.com

For Immediate Release

January 15, 2009

Contact: Jessica Moody, Vice President, Marketing
Grey House Publishing
(800) 562-2139 x 101
jmoody@greyhouse.com

**Grey House Publishing announces the Sixth Edition of
*The Grey House Performing Arts Directory***

Grey House Publishing is proud to announce the publication of the Sixth Edition of *The Grey House Performing Arts Directory*. Offering in-depth and comprehensive listings for the performing arts, this is the go-to resource for those involved with the performing arts at any level.

The Grey House Performing Arts Directory features nearly 9,000 listings in seven major categories, including: Dance, Instrumental Music, Theatre, Facilities, and more. Users will find in this 2009 edition is the inclusion of three editorial articles located at the front of the book. The articles are drawn from *The Music & Sound Retailer* magazine, and address the issue of event promotion. We understand that promotion is vital to succeeding in the difficult world of performing arts, especially in this age of under-funding. The suggestions offered in this 3-part article will be greatly appreciated.

Following the articles discussed above are the seven major chapters. The first five contain listings for performing groups at all levels, both amateur and professional. Performing groups are organized by performance category, then by state and then by city, making it easy for the user to locate the correct listing in the appropriate geographic area (for example, ballet companies in Los Angeles, California).

The last two chapters contain listings for Performance Facilities and Information Resources. The Performance Facilities Chapter includes entries for nearly 3,000 facilities, both large arenas and small theatres. Entries include key personnel and important information about the facility, such as seating capacity.

— continued —

Grey House Publishing announces the Sixth Edition of *The Grey House Performing Arts Directory*

The Information Resources Chapter features a little over 700 resources ranging from Associations to Newsletters, from Trade Shows to Web Sites, and everything between. These resources assist those in the performing arts community to stay in touch with important events and developments, as well as to form alliances and seek grant money.

This 2009 edition of *The Grey House Performing Arts Directory* also contains six helpful indices, one more than found in the previous edition. The first index is an Entry Name Index, which is an alphabetical listing of all organizations included in the *Directory*. The second is the Executive Name Index, which is an alphabetical listing of the nearly 3,000 key executives listed in the book. Following the Executive Name Index is the Facilities Index, which is an alphabetical list of all the performing arts facilities listed in Chapter Six. The fourth index is brand new, the Specialized Field Index. This index divides the major categories that make up the chapters in the body of the book into over 200 more specific sub-categories. Listed in alphabetical order, they include: African Dance, Hip Hop Dance, Baroque Music, Film Music, Cabaret Theatre, Community Theatre, Contemporary Vocal Music, Musical Theatre, and much, much more. Within each sub-category are listings from throughout the book that fall into that category, whether performing groups, facilities, associations, festivals, foundations, or any other type of entry. The fifth index is a Geographic Index, listing all organizations and facilities by state. The sixth and final index is an Information Resource Index, which lists all of the resources contained in Chapter Seven in alphabetical order.

The Grey House Performing Arts Directory is also available on our new online platform G.O.L.D. – Grey House OnLine Databases. G.O.L.D. gives you immediate access to 8,783 performing arts organizations and resources and 22,651 key contacts in the industry. It allows users to search by dozens of criteria by doing a keyword search, quick search, subject search, or an expert search, so the user can find exactly what they are looking for.

With these helpful features, the 2009 edition of *The Grey House Performing Arts Directory* is bigger and better than ever before. In a field where networking can be key, *The Grey House Performing Arts Directory* puts users in touch with the contacts they need to stay connected. Its comprehensive coverage makes it a must-own publication for those involved with the performing arts, whether at an administrative level, in management, artistic development, promotion or as a performer.

The Grey House Performing Arts Directory, 2009

| | | |
|---|-------------------------|----------|
| Softcover ISBN 13: 978-1-59237-376-5 | 1,050 pages | \$185.00 |
| Online Access (Single User): | | \$375.00 |
| Online Access & Book Combo (Single User): | | \$475.00 |
| Multiples Users & Library Access: | Please Call for a Quote | |
| Publisher: Leslie Mackenzie | | |
| Editorial Director: Laura Mars-Proietti | | |