

# UNIVERSAL REFERENCE PUBLICATIONS

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## For Immediate Release

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## **Universal Reference Publications announces the First Edition of *Profiles of California—Facts, Figures and Statistics for All 1,376 Populated Places in California***

Praise for other volumes in the *Profiles of...Series*:

*“Profiles of Florida* is a comprehensive portrait of the economic and social condition of this state. This volume includes countless facts, figures, statistics, and beautiful color maps...The book includes a wide variety of data including answers to frequently asked demographic and economic questions...This is an excellent reference tool for all types of libraries.”

*-Journal of Business & Finance Librarianship*

*“Profiles of Texas* is highly recommended for all libraries in the state.”

*-ARBA*

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Universal Reference Publications, an imprint of Grey House Publishing, is proud to announce the publication of the First Edition of *Profiles of California—Facts, Figures & Statistics for all 1,376 Populated Places in California*.

*Profiles of California* is the twelfth volume in our *Profiles of...* series. This new work is based on Grey House Publishing's *Profiles of America*, a 4-volume compilation of information on more than 42,000 places in the United States. We added entire chapters of specific demographics plus sections with rankings, making *Profiles of California* the most comprehensive portrait ever published of the state of California.

This first edition provides data on all populated communities and counties in the state of California, from bustling urban centers to the hard-to-find outposts. It includes seven major chapters that cover everything from Education to Ethnic Backgrounds to Climate. All chapters include Comparative Statistics or Rankings, and 4-color Maps at the back of the book provide valuable information in a quickly processed format.

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Chapter Overviews:

**1. Profiles**

Originally drawn from the 2000 Census data, this chapter gives detailed profiles of 1,376 places in 58 counties. This core Census data has been extensively updated so that nearly 80% of this chapter has 2006 numbers. It also contains an alphabetical place index and comparative statistics that organize California's 100 largest communities according to dozens of criteria.

**2. Education**

This chapter begins with an *Educational State Profile*, summarizing number of schools, students, diplomas granted and educational dollars spent. Following the state profile are School District Rankings on 16 topics ranging from Teacher/Student Ratios to High School Drop-Out Rates. Next are results from a number of standardized tests, such as the *National Assessment of Educational Progress (NAEP)*, *California Standards Test (CST)*, and *The Aprenda: La prueba de logros en español, Tercera edición (Aprenda 3)*.

**3. Ancestry**

This chapter provides a detailed look at the ancestral and racial makeup of California. 217 ethnic categories are ranked three ways: 1) by number, across all places regardless of population; 2) by percent, across all places regardless of population; 3) by percent, based on places with populations of 10,000 or more.

**4. Hispanic Population**

This chapter defines California's Hispanic population by 23 Hispanic backgrounds from *Argentinian* to *Venezuelan*. It ranks each of 15 categories, from Median Age to Median Home Value, by each Hispanic background.

**5. Asian Population**

Similar in format to the chapter on Hispanic Population, this chapter defines California's Asian population by 21 Asian backgrounds from *Bangladeshi* to *Vietnamese*. It ranks each of 14 categories, from *Median Age* to *Median Home Value*, by each Asian background

**6. Weather**

This important topic is explored in detail in this chapter, which includes a *State Summary*, and profiles of both *National* and *Cooperative Weather Stations*. In addition, you'll find *Weather Station Rankings*.

**7. Maps**

For a visual representation of some data, there are 16 color maps of California at the back of the book. They provide information on topics such as Core-Based Statistical Areas and Counties, Population Demographics, Income, Educational Attainment, Median Home Values and a look at who voted for George Bush and John Kerry in 2004.

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*Profiles of California*

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