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**Grey House Publishing announces the Second Edition of
*Profiles of Wisconsin***

Universal Reference Publications, an imprint of Grey House Publishing, is proud to announce the publication of the Second Edition of *Profiles of Wisconsin—Facts, Figures & Statistics for all 1,964 Populated Places in Wisconsin*.

This second edition provides data on all populated communities and counties in the State of Wisconsin, from bustling urban centers to the hard-to-find outposts. It includes seven major chapters that cover everything from Education to Ethnic Backgrounds to Climate. All chapters include Comparative Statistics or Rankings, and 4-color Maps at the back of the book provide valuable information in a quickly processed, visual format. Here's an overview of each chapter:

1. Profiles

Originally drawn from the 2000 Census data, this chapter gives detailed profiles of 1,964 places organized into 72 counties. This core Census data has been so extensively updated, however, that nearly 80% of this chapter has 2010 numbers. It also contains an alphabetical place index and comparative statistics that organize Wisconsin's 100 largest communities according to dozens of criteria.

2. Education

This chapter begins with an *Educational State Profile*, summarizing number of schools, students, diplomas granted and educational dollars spent. Following the state profile are School District *Rankings on 16 topics ranging from Teacher/Student Ratios to High School Drop-Out Rates*. Following these rankings are results from the 2005 National Assessment of Educational Progress (NAEP) and the Wisconsin Knowledge and Concepts Examinations (WKCE).

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3. Ancestry

This chapter provides a detailed look at the ancestral and racial makeup of Wisconsin. 217 ethnic categories are ranked three ways: 1) by number, based on all places regardless of population; 2) by percent, based on all places regardless of population; 3) by percent, based on places with populations of 10,000 or more.

4. Hispanic Population

This chapter defines Wisconsin's Hispanic population by 23 Hispanic backgrounds from *Argentinian* to *Venezuelan*. It ranks each of 15 categories, from Median Age to Median Home Value, by each Hispanic background.

5. Asian Population

Similar in format to the chapter on Hispanic Population, this chapter defines Wisconsin's Asian population by 21 Asian backgrounds from *Bangladeshi* to *Vietnamese*. It ranks each of 14 categories, from *Median Age* to *Median Home Value*, by each Asian background.

6. Weather

This important topic is explored in detail in this chapter, which includes a *State Summary*, and profiles of both *National* and *Cooperative Weather Stations*. In addition, you'll find *Weather Station Rankings*.

7. Maps

For a more visual point of view, there are 16 color maps of Wisconsin at the back of the book. They provide information on topics such as Core-Based Statistical Areas and Counties, Population Demographics, Household Size, Median Age, Income, Educational Attainment, Median Home Values and Congressional Districts, as well as another look at who voted for George Bush and John Kerry in 2004.

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