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**Grey House Publishing announces the 2014 edition of
Sports Market Place Directory
Now With Free Companion Online Access**

Grey House Publishing is proud to announce the publication of *Sports Market Place Directory, 2014*. For over 20 years, this comprehensive, up-to-date directory has offered direct access to the Who, What, When & Where of the Sports Industry. This resource is the most detailed, comprehensive and current sports business reference source available.

This directory is a comprehensive tool providing current key information about the people, organizations and events involving the explosive sports industry. In 2,300 information-packed pages, *Sports Market Place Directory* profiles contact information and key executives for:

<p>Organizations</p> <ul style="list-style-type: none"> Single Sports Professional Leagues & Teams Multi-Sports Disabled Sports High School Sports & Youth Sports Military Sports Olympic Federations & Governing Bodies Sports Commissions Halls of Fame, Libraries & Museums State Games <p>Media</p> <ul style="list-style-type: none"> Major Daily Newspapers & Publications Radio Production Studios & Sports Radio Stations TV Production & Pay-Per-View <p>Sponsors Sponsorship & Marketing Event Agencies Event & Meeting Calendars</p>	<p>Professional Services</p> <ul style="list-style-type: none"> Executive Search & Athlete Recruiting Services Financial Services Market Research & Statistical Services Agents & Attorneys <p>College Sports</p> <ul style="list-style-type: none"> Associations & Athletic Conferences NAIA & NCAA Division I-III Colleges Sports Management Degree Programs <p>Facilities & Services</p> <ul style="list-style-type: none"> Arenas & Stadiums Architects & Developers Insurance & Management Companies Security & Sound Consulting Manufacturers & Retailers Food Service & Concessionaires Ticket Related Companies Race Tracks – Auto, Equestrian, Greyhound
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This edition has over 14,000 listings: 13,593 websites, 9,851 e-mail addresses, and 49,485 key executives. It is considered *the source* that top recruiters, headhunters and career placement centers use to find information on or about sports organizations and key hiring contacts. This resource provides full coverage of 103 sports, from Air Sports to Yachting, including data on one of the fastest growing trends in the industry – personal fitness.

Sports Market Place Directory is an invaluable resource useful for both those interested in the industry as well as those currently working in it such as trainers, coaches, student athletes, media professionals, manufacturers, and more. It is also a must-have addition to libraries of all kinds, from professional to academic.

FREE ONLINE ACCESS

For the first time, print edition buyers receive one year of free access to *Sports Market Place Directory-Online*. Subscribers have access to all of this must-have information in the print version, and can search by organization type, agency, manufacturer, brand name, geographic, keyword, and so much more. With this new, online database, locating information on the ever-growing sports industry has never been faster or easier.

Praise for the previous edition:

"This directory is a must-have for sports media professionals, agents, athletic directors, coaches and equipment retailers." -**American Reference Books Annual**

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