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Grey House Publishing announces the Spring 2012 Edition of *TheStreet Ratings' Guide to Common Stocks*

Grey House Publishing is proud to announce the publication of the Spring 2012 Edition of *TheStreet Ratings' Guide to Common Stocks*. Grey House's Financial Ratings Series combines the strength of Weiss Ratings and TheStreet Ratings to offer the library community with a single source for financial strength ratings and financial planning tools covering Banks, Credit Unions, Insurers, Mutual Funds and Stocks. The financial strength ratings from Weiss Ratings & TheStreet Ratings provide accurate, independent information that library patrons need to make informed decisions about their financial planning.

All of TheStreet Ratings' Guides are published quarterly, utilize an easy-to-use, A-F rating system (similar to school grading systems), and contain more comprehensive and up-to-date ratings than any of their competitors. This Spring 2012 edition of *The Street.com Ratings' Guide to Common Stocks* gives insight into the risk-adjusted performance of common stocks listed on the NYSE, AMEX, and NASDAQ – more than 4,700 stocks in all.

The Street.com Ratings' Guide to Common Stocks is divided into eight sections, in addition to an introductory section and a thorough Appendix. Inside the front cover of the book are definitions of each letter grade, this explanation is useful for quick-reference as the user is researching companies in the Guide.

The introductory section begins by welcoming the user and laying out TheStreet's mission statement. Then follows a "How To Use This Guide" orientation to the book. The final components of this section are an explanation of the Investment Ratings used in the book and a page of important warnings and cautions for the user to take into account when considering investments.

Section one is an **Index of Common Stocks**. This section is an analysis of all rated and unrated Common Stocks, listed alphabetically by company name. Each company represented is measured on factors such as: Overall Investment Rating, Stock Price, 52-Week High, 3-Month Total Return, Dividend Yield, Revenues, Net Income and many more, 32 in total.

Section two and three contain a summary analysis of **TheStreet's Top and Bottom 200 Common Stocks**. Each list is a compilation of those Common Stocks receiving the highest or lowest Investment Rating, listed in order by Overall Rating.

Section four, **Performance: 100 Best and Worst Common Stocks**, is a compilation of those Common Stocks receiving the highest and lowest Performance Ratings, listed in order by rating. This rating is based solely on each stocks financial performance over the past three years. This section is most commonly used to identify those stocks that have historically given shareholders the highest returns on their investments.

Section five, **Risk: 100 Best and Worst Common Stocks** is a compilation of those Common Stocks receiving the highest and lowest Risk Ratings, listed in order by rating. This rating is based solely on each stock's

performance volatility over the past three years. This section is most commonly used to identify those stocks that have historically given shareholders the most consistent returns on their investments.

Section six and seven identifies the **Top 100 Rated Common Stocks by Risk Category and by Industry**. Each is a compilation of those Common Stocks receiving the highest TheStreet Investment Rating within each industry, listed by Overall Investment Rating.

Section eight, **200 Highest Dividend-Yielding Common Stocks**, is a summary analysis of each of the top 200 stocks according to their dividend yield, listed in order.

TheStreet.com Ratings' Guide to Common Stocks ends with an Appendix containing three sections: What is a Common Stock, An Investor Profile Quiz and Performance Benchmarks. A Glossary is also included, which contains the most important terms used throughout the publication.

TheStreet Ratings' Guide to Common Stocks will provide investors with a reliable source of investment ratings on a timely basis and offers the most comprehensive, accurate, and independent analyses of Common Stocks. Presented in an accessible format, users at any level can easily navigate through the guide. TheStreet's unique investment rating system makes it easy to see exactly which stocks are on the rise and which ones should be avoided, with the easy-to-use buy-hold-sell equivalents commonly used by Wall Street.

TheStreet Ratings' Guide to Common Stocks is also available for subscription online at www.financialratingsseries.com. A subscription to Financial Ratings Series Online gives library patrons the information they need to be certain they are working with the best and most financially stable organizations. Using our quick and easy search screen, users will get immediate access to:

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Financial Ratings Series Online is designed to direct consumers and business professionals toward safe banking and insurance options and strong investments while helping them avoid unnecessary risk that could lead to financial losses.

Anyone looking for accurate, unbiased ratings and data will benefit from *TheStreet Ratings' Guide to Common Stocks*. This guide will help professionals and consumers alike, selecting you own investments or checking up on a broker's recommendation, TheStreet Ratings can help you in your evaluation.

"Academic and public libraries wishing to build up their investment area beyond the commonly found... will find the Weiss guide a good purchase." – ARBA

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