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## Grey House Acquires Database from Bowker/ProQuest

AMENIA, NY — Grey House Publishing is proud to announce it has acquired the database from Bowker/ProQuest that was published under the name *Broadcasting & Cable Yearbook* for many years. This great resource is now back under a new title, ***The Complete Television, Radio & Cable Industry Directory***.

In print for more than seven decades as *Broadcasting Yearbook* and more recently, *Broadcasting & Cable Yearbook*, this directory has been the go-to source for station data and industry contacts in the US and Canadian broadcasting marketplace.

“A major institution in the broadcast biz, *The Broadcasting & Cable Yearbook*, formerly the *Broadcasting Yearbook*, was a dog-eared fixture on many broadcasters’ desks since probably before WWII ,” said *Radio & Television Business Report*.

“Grey House is proud to bring this long-standing directory back to the market place. We’re planning a thorough editorial update, the addition of more key personnel, new sections of data and a new name – *The Complete Television, Radio & Cable Industry Directory*,” said Richard Gottlieb, President of Grey House. “Not only will we add new content, we will also offer a new Online Database platform as well as new Mailing List options available for subscription.”

Grey House’s *Complete Television, Radio & Cable Industry Directory* will offer immediate access to up-to-date data on over 20,000 stations and organizations in the field: Broadcast Television, Cable, Radio, Programming, Technology, Professional Services, Associations, Government and an annual Industry Overview. The directory is the most detailed, comprehensive and current broadcasting reference source available.

Grey House also announces that Joe Esser, an Editor of *Broadcasting & Cable Yearbook* for over 30 years is working with the Grey House editorial staff, spearheading the effort to update and enhance

Grey House's first edition. "Esser's years of experience in this industry will ensure that our first edition continues the long tradition of this directory as its industry standard," said Gottlieb.

The first Grey House edition of *The Complete Television, Radio & Cable Industry Directory* will be available in November 2012.

Grey House Publishing produces and publishes reference works and information products for business, general reference, health, education, statistics and demographics. It publishes leading information products covering the Performing Arts, Food & Beverage, Venture Capital, and Sports industries, as well as four databases in the Health field. Its most recent business information acquisitions included the ProQuest/Micromedia Directories in Canada, Hudson's Washington News Media Contacts Directory and the New York State Directory. All Grey House publications are available in print and most are also available via subscription online along with customized mailing lists and downloadable databases.

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