

Imprints
Grey House Publishing
Sedgwick Press
Universal Reference Publications



518-789-8700
800-562-2139
Fax: 518-789-0556
E-mail: books@greyhouse.com
www.greyhouse.com

For Immediate Release

March 1, 2007

Contact: Jessica Moody, VP Marketing
Grey House Publishing
(800) 562-2139 x101

**Grey House Publishing announces the Eleventh Edition of
*The Directory of Venture Capital & Private Equity Firms***

Grey House Publishing is proud to announce the publication of the Eleventh Edition of *The Directory of Venture Capital & Private Equity Firms*. This useful resource has experienced over a decade of success, bringing together both venture capital and private equity—for a total of 2,296 firms—into one comprehensive directory. This new edition has been extensively updated, offering valuable, current, and detailed information to individuals, entrepreneurs, and businesses worldwide.

According to the National Venture Capital Association, both the number of transactions and the total investment dollars has gone up significantly since 2005. These increases have been accompanied by growth in entrepreneurial companies, partially attributable to the movement of key executives from well-established firms to start their own firms. This newly updated 2007 edition reflects the rise of new companies, as well as financial and corporate reorganizations. As the result of extensive, yearlong research, *The Directory of Venture Capital & Private Equity Firms* provides up-to-date, in-depth, hard-to-find information, all in a single volume.

This new edition contains 202 more executives than in the previous edition, bringing the total to 8,477 (all with updated and/or expanded biographical information), as well as 100 new venture capital and private equity firms. The detailed listings comprise 1,498 domestic and 848 international firms, and the depth of data offers unequalled coverage of the venture capital and private equity industry.

Each entry provides not only basic contact information (phone, fax, address, web site, e-mail) but also other important information such as mission statement, industry group preferences, investment criteria, current portfolio, average and minimum investments, year founded, fund size, and geographic preference. Plus, extensive information is provided for the firm's managing partners, including their titles, education (degrees and schools), professional background (previous positions and companies), and current directorships held. Many firms operate from multiple locations, and these other branches are also included in the company listing.

—continued—

Grey House Publishing announces the Eleventh Edition of *The Directory of Venture Capital & Private Equity Firms*

The firms in *The Directory of Venture Capital & Private Equity Firms* are organized into two major sections, Domestic and International. Each is arranged alphabetically by company name. The directory also contains five easy-to-use, cross-referenced indexes, putting this vast array of information at the user's fingertips immediately. The College/University Index offers an alphabetical list of 979 educational institutions worldwide, and the key executives who attended them, complete with the reference number of the affiliated firm. The Executive Index lists key personnel alphabetically by last name, and includes the affiliated firm's reference number. The Geographic Index organizes all companies domestically by state and, internationally by country. The Industry Preference Index alphabetically lists 230 industry segments and the firms that invest in them. The Portfolio Companies Index alphabetically lists all the companies that received venture capital from a listed firm, and each company is referenced to that firm.

For even easier access to information, *The Directory of Venture Capital & Private Equity Firms* is also available as an Online Database. Subscribers to the Online Database will have immediate access to detailed listings of the 2,296 companies contained in the print directory, with important updates all year long. With a subscription to *The Directory of Venture Capital & Private Equity Firms—Online Database*, users will be able to conduct in-depth searches of the database to pinpoint companies that meet their search criteria—with hotlinks to the listee's web sites and email addresses. Finding venture capital and private equity firms has never been easier, and now it's only a click away. Visit www.greyhouse.com for a free search through the Online Database or call (800) 562-2139 ext. 118 for more information.

The Directory of Venture Capital & Private Equity Firms is an invaluable resource tool for anyone seeking information about venture capital or private equity businesses. This one-stop reference contains an unprecedented amount of up-to-date, comprehensive, and easily accessible information.

We are confident that this 2007 edition of *The Directory of Venture Capital & Private Equity Firms, Domestic & International*, is our strongest edition to date, and is a valuable resource for those needing to research the investment community. It is an accurate and comprehensive representation of an evolving community of companies and capital resources, and we are committed to ongoing research for the next edition.

Praise for previous editions:

“This edition lists...venture capital sources and provides five excellent indexes... The sheer number of listings, the descriptive information provided and the outstanding indexing make this directory a better value than its principal competitor, *Pratt's Guide to Venture Capital Sources*. Recommended for business collections in large public, academic and business libraries.”

—Choice

<i>The Directory of Venture Capital & Private Equity Firms</i>		
Softcover ISBN 10: 1-59237-176-0	1,061 pages	\$450.00 (libraries)
Softcover ISBN 13: 978-1-59237-176-1		\$565.00 (businesses)
Online Database (annual subscription) & Print Directory Combo		\$889.00
Editorial Director: Laura Mars-Proietti		
Publisher: Leslie Mackenzie		