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### **For Immediate Release**

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## **Grey House Publishing Announces *This is Who We Were: In The 2010s***

Grey House Publishing is proud to announce the publication of *This is Who We Were: In The 2010s*. This new addition to the *This is Who We Were* series provides the reader with a deeper understanding of day-to-day life in America from 2010-2019. Readers will uncover how American life was affected by the “era of possibilities:” technological productivity, relative economic stability, increased immigration, and the resulting political fervor.

*This Is Who We Were in the 2010s* presents 25 profiles of individuals and families—their lives at home, on the job, and in their neighborhood—with lots of photos and other images. These stories portray successful and struggling Americans, and capture a wide range of thoughts and emotions. The profiles, together with additional sections outlined below, present a complete picture of what it was like to live in the United States in the 2000s.

This new reference source is divided into five major sections, preceded by an Essay on the 2010s and the Publisher’s Note, and followed by Further Reading and alphabetical Index.

Section I, **Profiles**, contains 25 profiles of individuals and families from the 2010s, beginning with a brief introduction that anchors the text to the year provided. Then, each profile is arranged into three categories, all detailing thorough information about the person profiled: Life at Home, Life at Work, and Life in the Community. Photographs and original advertisements support each chapter, and many include industry or social timelines and contemporary articles.

Section II, **Historical Snapshots**, includes lists of significant events and milestones for America, from technical advances and political events to new products and popular movies. Combining serious historical information with fun facts, these snapshots present an easy-to-read overview of what happened in the 2010s, including a few “can you believe it?” facts.

Section III, **Economy of the Times**, offers this information in three categories—Consumer Expenditures, Annual Income of Standard Jobs, and Selected Prices—with actual figures from three specific years for easy comparison and study. At the end of Section Three is a Value of the Dollar Index that compares the buying power of \$1.00 in 1860 to every year up to 2019, helping to put the economic data in *This Is Who We Were in the 2010s* into context.

Section IV, **All Around Us**, offers a ringside seat to the issues and attitudes that were the 2010s in America. These 19 documents are taken from official press releases, governmental websites, and other documents from the 2010s. They show how America’s changing ideas on education, politics, the arts, race, immigration, and gender and sexuality were shaped.

Finally, Section V, **Census Data**, includes invaluable data to help define the 2010s: state-by-state comparative tables and actual reprints from the Census of Population, including a Census of Housing, Census of Agriculture, and special reports on Marital Status, Education, and Fertility. Various maps, tables, graphs, charts, and narratives are also including in this section helping readers to effectively visualize the environment at that time.

Additionally, print purchasers get Free Online Access on the Grey House/Salem Press Platform. Visit [online.salempress.com](http://online.salempress.com) for more information or to demo the online content.

This dynamic new title will benefit a wide range of academic and personal research and curriculum needs. A truly unique and interesting look at what American life was like in 2010, this volume will be an important acquisition for high school, public and academic libraries as well as social science and history reference collections.

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*This is Who We Were: In The 2010s*

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