

Press Release

FOR IMMEDIATE RELEASE
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Grey House Publishing Announces the Release of *Financial Services Canada 2018/2019*

Grey House Canada is proud to announce its newest publication, the twenty-first edition of *Financial Services Canada*. This title, published in April 2018, provides the most comprehensive picture of Canada's financial services sector, with over 22,500 listings. Available in print, as a searchable online database and as an e-book, its 8 chapters include: Banks & Depository Institutions, Non-Depository Institutions, Investment Management Firms, Insurance Companies, Accounting & Law, Major Canadian Companies, Associations, and Financial Technology & Services. Each listing presents a detailed organization profile, offering easy access to hard-to-find business information including founding date, scope of activity, executive information, contact information, social media accounts and much more.

This widely recognized title, known for greatly assisting organizations with their marketing, networking, and business building efforts, contains more than 400 Banks & Credit Unions; over 4,300 financial companies; 15,334 branches; 16,528 executives; and much, much more. *Financial Services Canada* is the most up-to-date source for names and contact information of industry professionals, senior executives, portfolio managers, financial advisers, accountants, and lawyers. Over 100 pages of reports and articles are also included, with sources such as Statistics Canada, the Department of Finance, the Bank of Canada and more.

Financial Services Canada publishes directly after another finance title released in March 2018, *The Guide to Canadian Venture Capital & Private Equity Firms*. This title, adapted from the US publication of a similar name, explores the most essential and current information on the Canadian venture capital industry,

including reports by the C.D. Howe Institute and KPMG. For a limited time, Grey House Publishing Canada is sending a free copy of this title to any purchaser of *Financial Services Canada, 2018-2019*.

Financial Services Canada is widely used by financial executives, bankers, financial planners, sales and marketing professionals, lawyers and chartered accountants, government officials, investment dealers, journalists, librarians and reference specialists, students, entrepreneurs and others interested in Canada's financial services industry. Published for over a decade and a half, this well-researched and comprehensive volume includes listings for every facet of the Canadian financial industry. Covering topics as diverse as financial services institutions, companies specializing in financial technology and services, major Canadian corporations and industry-related associations or publications, this title is a vital tool for all your marketing or research needs.

Available online via Canada's Information Resource Centre (CIRC), *Financial Services Canada, 2018-2019* is a valuable resource giving users the option to export much needed organization and contact information to easily generate contact or mailing lists. Reduce the time spent compiling lists, doing research, or looking up contacts and email addresses—*Financial Services Canada* delivers all the accurate, up-to-date data you need in a single source.

Financial Services Canada is available in print, by subscription and online via Grey House Publishing Canada at www.greyhouse.ca. Don't delay! Order now to take advantage of this volume offering all the financial information you need and more.

Financial Services Canada 2018-2019

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