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Grey House Publishing Announces the Second Edition of *Privacy Rights in the Digital Age*

Grey House Publishing is pleased to announce the new second edition of *Privacy Rights in the Digital Age*. Its comprehensive scope touches on the practical, political, psychological, and philosophical challenges faced by society as technological advances redefine our established notions of privacy. This volume presents a current, balanced, and reliable collection of material that enables the reader to navigate the emerging privacy rights terrain through entries written by an impressive collection of scholars and experts with corporate and technical expertise.

This new edition includes new information on hundreds of issues surrounding privacy rights today, including: the Internet of Things, including how “Alexa” sends an email without being asked; cloud computing; new applications in biometrics like facial recognition at airports; genetic testing with companies like 23&Me and Ancestry; the Real ID Act and commercial airline flights; spying on youth through games and online use; Digital Rights Management systems; Radio Frequency Identification; behavioral targeting via online as tracking; digital signage; smart grid tracking; and data anonymization concerns.

Privacy Rights in the Digital Age begins with an **introduction** written by Jane Kirtley, Silha Professor of Media Ethics and Law at Northwestern University, as well as an **essay on cross-cultural privacy rights perspectives** by Julie Ann Embler, Instructor at Educational Testing Consultants. Over **225 entries** that follow investigate the laws, legal cases, events, organizations, individuals, and technologies that affect our privacy rights as the world becomes more and more connected. All entries provide background and context for privacy issues ranging from privacy of our own bodies to privacy in the workplace.

Coverage is detailed and far-reaching. Entries include social media such as Twitter, Instagram, and Snapchat; amendments in the Bill of Rights most relevant to privacy rights—the First, Fourth, and Fourteenth; and significant Supreme Court cases responsible for shaping our country’s current understanding of privacy rights in a digital age. Just as important are entries that discuss the theoretical and philosophical basis for our understanding of the concept of privacy, extending from the writings of Aristotle and other Greek philosophers to whistleblowers such as Mark Klein and Edward Snowden. WikiLeaks, Julian Assange, sexting, and emails are just some of the contemporary aspects of privacy rights that this book explores. Additional entries include:

- Brain-Computer Interfacing (BCI)
- Cloud Computing
- Google
- Malware
- National Security Agency (NSA)
- Privacy Settings
- Search Warrants
- Smartphones
- Surveillance Cameras
- USA PATRIOT Act
- Wiretapping
- ...and many, many more.

Many entries include **photographs** and **illustrations**, including cartoons by Herbert Block, an American editorial cartoonist and author known for his commentaries on national domestic and foreign policy.

Following the A to Z entries is a selected **bibliography** for further reading, as well as a **reprint of the Privacy Rights Act of 1974**, a **chronology of privacy rights**, a **glossary of terms**, **two valuable tables listing court cases and statutes related to privacy rights**, and an **index**.

PRINT PURCHASE INCLUDES FREE ONLINE ACCESS!

All print buyers of *Privacy Rights in the Digital Age* are eligible for free access to the volume on our new, combined Grey House and Salem Press online platform. Online access allows users to explore all the data this volume has to offer, in one easy-to-use online format. Visit <http://online.salempress.com> or call (800) 562-2139 for more information.

“Privacy Rights in the Digital Age mirrors the editor’s expertise and dedication to excellence. This encyclopedia reflects a sincere effort to meet the needs of students, scholars, and inquiring minds... Library acquisition decision-makers will consider this book a welcomed addition to their research collection.” – ARBA

Designed for undergraduates, high school students, and other interested readers, *Privacy Rights in the Digital Age* presents a current, balanced, and reliable collection of material to map the emerging privacy terrain in an understandable, thought-provoking manner.

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