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### **For Immediate Release**

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## **Grey House Publishing Announces the 2020 Edition of *Business Information Resources***

Grey House Publishing is proud to announce the publication of the 2020 edition of *Business Information Resources*, formerly titled *The Directory of Business Information Resources*. Since its first publication in 1992, this guide has been the premier reference book of choice for business researchers in a wide range of industries. With comprehensive coverage of 104 industries, *Business Information Resources* provides ways for users to find new customers, increase customer loyalty, and improve the bottom line.

As America's economy continues to improve, current and comprehensive business information is more valuable than ever. *Business Information Resources* offers an unequalled collection of useful, industry-specific resources. Users of this guide can reach out to new customers through industry associations, directories, databases, and trade shows; find new ways to cut costs and improve efficiency through magazines, journals, and newsletters; and learn what their competitors are up to by visiting the latest, most important web sites.

Industry coverage in this new edition has been updated and revised to reflect current trends. Two brand new chapters — *Gaming* and *Robotics & AI*. *Gaming* continues to explode from all angles — from players of all ages to creators who can't keep up with consumer demand for online gaming that focus on a variety of topics, including fantasy, role playing, sports and shopping. *Robotics & AI* now impacts nearly every industry worldwide, from construction to education to the arts. This translates into not only a demand for those creating the technology, but also a way to train those using the technology— having a huge impact for domestic and foreign business at large.

Other high-growth chapters in this edition of include Alternative Energy, Brewing & Distilling, Environment & Conservation, International Trade, Law Enforcement & Public Safety, National Security & International Affairs, Pharmaceutical Drugs & Devices, Real Estate, Social Media, Transportation and Water Supply. We have added more than 800 new records and made thousands of updates across all chapters.

With 24,855 listings, this edition is the most comprehensive guide to business information on the market today. All listings include name, address, phone, fax, web site, email, key contacts

and a brief description, making your research focused and productive. When available, we have indicated an association's social media presence.

The content in this 2020 edition breaks down as follows: 6,726 Associations; 3,005 Newsletters; 5,181 Magazines and Journals; 4,127 Trade Shows; 2,483 Directories and Databases; 3,081 Industry Web Sites; and 252 International Resources. Plus you'll find 59,346 contact names, 18,419 fax numbers, 18,664 websites, and 13,124 e-mail addresses.

This reference work offers an unequaled collection of valuable, industry-specific resources. Reach out to new customers through industry **Associations, Directories, Databases, and Trade Shows**. Find new ways to cut costs and improve efficiency through **Magazines, Journals and Newsletters**. Learn what your competitors are up to by visiting the latest, most important **Web Sites**.

The **2019 Small Business Profile** is a report from the U.S. Small Business Administration. It discusses income, owner demographics, turnover, and various industries, with graphs and charts for a clear visual look at these topics. The **Economic Bulletin**, also from the U.S. Small Business Administration, features charts and maps, and includes growth rate of small businesses, business dynamics, and valuable facts and figures.

The **Content Summary of Chapter Listings** lists more than 1,600 specific businesses under each chapter name. For example, Accounting lists auditors, bookkeepers, payroll, and taxes; Engineering includes cost engineers, geologists, and robotics; and Restaurants covers bakers, cookware, and caterers.

The **North American Industry Classification System (NAICS)** and **Standard Industrial Code (SIC) Reference Tables** are included for users who wish to approach their topic based on the Department of Labor's standardized list of business codes. This table links the SIC or NAICS to appropriate chapters in the directory.

Two indexes are also included to ensure users can find what they are looking for quickly and easily. The **Entry Index** lists all entries alphabetically, identified by entry number. The **Publisher Index** is an alphabetical list of publishers of industry literature. The entry number listed in the index identifies the title of the published material listed in this directory.

### **Free Online Access**

Buyers of this 2020 edition of *Business Information Resources* receive one year of free access to the online database. With access to the online database, users can search by keyword, geographic area, organization type, key contact name, and so much more, all in just a few clicks. Visit [gold.greyhouse.com](http://gold.greyhouse.com) or call 800-562-2139 to set up a free trial of the online database.

*Business Information Resources* answers the need for well-organized, accessible business information to a wide variety of industries today. Suitable for market researchers, advertising agencies, job placement offices, career planning offices, public relations personnel, and business schools and colleges, this directory provides the information all industries need for guaranteed business growth.

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