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Grey House Publishing Announces the 2024 Edition of *Business Information Resources*

Grey House Publishing is proud to announce the publication of the 2024 edition of *Business Information Resources*. Since its first publication in 1992, this guide has been the premier reference book of choice for business researchers in a wide range of industries. With comprehensive coverage of 104 industries, *Business Information Resources* provides ways for users to find new customers, increase customer loyalty, and improve the bottom line.

The industry coverage in this new edition of *Business Information Resources* is far-reaching, and reflects current trends. We have updated thousands of data points across all chapters. With 24,347 listings, this edition is the most comprehensive guide to business information on the market today. All listings include name, address, phone, fax, web site, email, key contacts and a brief description, making your research focused and productive. When available, we have indicated an association's social media presence.

The value of the focused, comprehensive data in *Business Information Resources*, compiled with the business researcher in mind, cannot be overstated. Online-only information, often confusing, unreliable, and outdated This edition provides immediate assistance with your business: attend industry Trade Shows to promote your product and find new customers; subscribe to Publications to stay competitive and ahead of the curve; join Associations for business support and educational opportunities.

The content in this 2024 edition breaks down as follows: 6,478 Associations; 2,931 Newsletters; 5,196 Magazines and Journals; 4,069 Trade Shows; 2,381 Directories and Databases; 3,040 Industry Web Sites; and 252 International Resources. Plus you'll find 55,646 contact names, 18,696 web sites, 12,521 e-mail addresses, and 43,441 phone and fax numbers.

This reference work offers an unequaled collection of valuable, industry-specific resources. Reach out to new customers through industry **Associations, Directories, Databases, and Trade Shows**. Find new ways to cut costs and improve efficiency through **Magazines, Journals and Newsletters**. Learn what your competitors are up to by visiting the latest, most important **Web Sites**.

The **2023 Small Business Profile** is a report from the U.S. Small Business Administration. It discusses income, owner demographics, turnover, and various industries, with graphs and charts for a clear visual look at these topics. The **Economic Bulletin**, also from the U.S. Small Business Administration, features charts and maps, and includes growth rate of small businesses, business dynamics, and valuable facts and figures.

The **Small Business Facts (1)** provides an overview of small businesses in rural areas and **Small Business Facts (2)** provides an analysis of immigrant business ownership.

The **Content Summary of Chapter Listings** lists more than 1,600 specific businesses under each chapter name. For example, *Accounting* lists auditors, bookkeepers, payroll, and taxes; *Engineering* includes cost engineers, geologists, and robotics; and *Restaurants* covers bakers, cookware, and caterers.

The **North American Industry Classification System (NAICS)** and **Standard Industrial Code (SIC) Reference Tables** are included for users who wish to approach their topic based on the Department of Labor's standardized list of business codes. This table links the SIC or NAICS to appropriate chapters in the directory.

Two indexes are also included to ensure users can find what they are looking for quickly and easily. The **Entry Index** lists all entries alphabetically, identified by entry number. The **Publisher Index** is an alphabetical list of publishers of industry literature. The entry number listed in the index identifies the title of the published material listed in this directory.

Free Online Access

Buyers of this 2024 edition of *Business Information Resources* receive one year of free access to the online database. With access to the online database, users can search by keyword, geographic area, organization type, key contact name, and so much more, all in just a few clicks. Visit gold.greyhouse.com or call 800-562-2139 to set up a free trial of the online database.

Business Information Resources answers the need for well-organized, accessible business information to a wide variety of industries today. Suitable for market researchers, advertising agencies, job placement offices, career planning offices, public relations personnel, and business schools and colleges, this directory provides the information all industries need for guaranteed business growth.

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