



4919 Route 22  
PO Box 56  
Amenia, NY 12501-0056

800-562-2139  
Fax: 845-373-6360  
Email: [books@greyhouse.com](mailto:books@greyhouse.com)  
[www.greyhouse.com](http://www.greyhouse.com)

## **For Immediate Release**

December 24, 2024

Contact: Jessica Moody, Vice President, Marketing  
Grey House Publishing  
(800) 562-2139 x 101  
[jmoody@greyhouse.com](mailto:jmoody@greyhouse.com)

# **Grey House Publishing Announces the 2025 Edition of *Business Information Resources***

Grey House Publishing is proud to announce the publication of the 2025 edition of *Business Information Resources*. Since its first publication in 1992, this guide has been the premier reference book of choice for business researchers in a wide range of industries. With comprehensive coverage of 104 industries, *Business Information Resources* provides ways for users to find new customers, increase customer loyalty, and improve their bottom line.

The industry coverage in this new edition of *Business Information Resources* is far-reaching, and reflects current trends. We have updated thousands of data points across all chapters. With 25,389 listings, this edition is the most comprehensive guide to business information on the market today. All listings include name, address, phone, fax, web site, email, key contacts and a brief description, making your research focused and productive. When available, we have indicated an association's social media presence.

The value of the focused, comprehensive data in *Business Information Resources*, compiled with the business researcher in mind, cannot be overstated. Online-only information, often confusing, unreliable, and outdated This edition provides immediate assistance with your business: attend industry Trade Shows to promote your product and find new customers; subscribe to Publications to stay competitive and ahead of the curve; join Associations for business support and educational opportunities.

The content in this 2025 edition breaks down as follows: 6,580 Associations; 3,148 Newsletters; 5,523 Magazines and Journals; 4,394 Trade Shows; 2,434 Directories and Databases; 3,060 Industry Web Sites; and 250 International Resources. Plus you'll find 57,200 contact names, 19,729 web sites, 13,334 e-mail addresses, and 44,035 phone and fax numbers.

This reference work offers an unequaled collection of valuable, industry-specific resources. Reach out to new customers through industry **Associations, Directories, Databases, and Trade Shows**. Find new ways to cut costs and improve efficiency through **Magazines, Journals and Newsletters**. Learn what your competitors are up to by visiting the latest, most important **Web Sites**.

The **2024 Small Business Profile** is a report from the U.S. Small Business Administration. It discusses income, owner demographics, turnover, and various industries, with graphs and charts for a clear visual look at these topics.

**Frequently Asked Questions** offers answers to common questions such as, What is a small business? How many small businesses are there in the U.S.? and What role does small business play in the economy? among others;

**Small Business Finance Frequently Asked Questions** provides answers to financial questions such as, What is the current condition for small businesses seeking capital? Why do small businesses seek financing? and What percentage of small businesses seek financing? among others;

**Sample Business Plans** offer visual examples of how to structure both regular and lean business plans;

**All Grown Up: How Small Business Jobs Transition through the Economy** looks at how jobs that start at small businesses often grow into positions at large companies;

**The Eye of the Storm: Small Businesses and Natural Disasters** examines how natural disasters impact small businesses;

**Lost in Translation: The Effects of Language on Business Ownership and Outreach** provides research and statistics on languages commonly spoken by business owners and the effect language has on their businesses;

and **Patterns of Small Business and Young Business Hires Pre & Post COVID-19 by Region** compares regional data from before and after the COVID-19 pandemic.

**Content Summary of Chapter Listings:** Lists more than 1,600 specific businesses under each chapter name. For example, *Accounting* lists auditors, bookkeepers, payroll and taxes; *Engineering* includes cost engineers, geologists, and robotics; *Restaurants* covers bakers, cookware and caterers.

**NAICS and SIC Reference Tables:** Enable users to approach their topic based on the North American Industry Classification System (NAICS), or the Department of Labor's Standard Industrial Classification System (SIC).

**User Guide and Key:** Defines fields for entry type. In addition to name, address, phone, fax, web site, e-mail, and description, *Associations* include number of members, dues and founding year. *Publications* include cost and frequency. *Trade shows* include location, number of exhibitors and attendees.

Two indexes are also included to ensure users can find what they are looking for quickly and easily. The **Entry Index** lists all entries alphabetically, identified by entry number. The **Publisher Index** is an alphabetical list of publishers of industry literature. The entry number listed in the index identifies the title of the published material listed in this directory.

**Free Online Access**

Buyers of this 2025 edition of *Business Information Resources* receive one year of free access to the online database. With access to the online database, users can search by keyword, geographic area, organization type, key contact name, and so much more, all in just a few clicks. Visit [gold.greyhouse.com](http://gold.greyhouse.com) or call 800-562-2139 to set up a free trial of the online database.

*Business Information Resources* answers the need for well-organized, accessible business information to a wide variety of industries today. Suitable for market researchers, advertising agencies, job placement offices, career planning offices, public relations personnel, and business schools and colleges, this directory provides the information all industries need for guaranteed business growth.

---

*Business Information Resources, 2025*

Publication Date: January 2025 | Softcover | 1,982 Pages

ISBN: 979-8-89179-081-0

List Price: \$195.00

Publisher: Leslie Mackenzie

Editorial Director: Stuart Paterson