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## **For Immediate Release**

March 31, 2021

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## **Grey House Publishing Announces the Sixth Edition of *Profiles of California***

Grey House Publishing is proud to announce the publication of the sixth edition of *Profiles of California*. This edition includes all the valuable, in-depth and up-to-date information that these works are known for, but now, this rich content has been reorganized and rearranged, and is fully illustrated with images to support the text and statistics. It is easier to use and more accessible for a variety of users—from high school students to relocation professionals.

Greatly expanded, this edition has a new design, more data, more photos, and a new, thoughtful arrangement that makes the content more accessible and easy-to-use. There are more helpful features, like thumb tabs to help keep you oriented in each chapter—now 11—and chapter leader pages that include a specific Introduction, Table of Contents and, in many cases, a unique User Guide, paving the way for the researcher to take full advantage of every last piece of data presented. *Profiles of California* includes hundreds of statistical data points, tables and charts that provide solid, fact-based research, and dozens of maps and photos. Here is an overview of the new chapter arrangement:

**About California: Facts & Photos:** This 4-color chapter provides a real sense of the state from a variety of historical and physical vantage points. It includes California history and geography, plus a photo gallery that includes not only sights unique to the state, but also its state flag, seal, motto, bird, flower, and more. This chapter also includes a timeline of political and newsworthy events from California's founding to the present day.

**County and Place Profiles:** This chapter is arranged alphabetically by county, then by place—for a total of 1,695 places and 58 counties. These detailed place profiles compile dozens of data points based on the U.S. Census Bureau's American Community Survey and other current government sources such as the Federal Bureau of Investigation, the U.S. Department of Education, and the U.S. Environmental Protection Agency. These unique place profiles pull together statistical and descriptive information on every Census-recognized place in California plus 206 unincorporated communities.

**Government: A State Guide:** This is an important and detailed look at the history and structure of California's government, including discussion of the state's Constitution and legislative, judicial and executive branches. The chapter ends with a map of California's 53 U.S Congressional Districts.

**Demographic Maps:** These 11 colorful, full-page maps help to anchor the researcher to the state's diverse population, illustrating population, race and ethnic makeup (white, black, Asian, Hispanic), age, home values, household income, high school graduates, college graduates, and presidential election results.

**Geography:** This chapter explores California's physical features, natural resources, federal land, and Indian reservations, including a satellite view of the state. In addition to providing a visual sense of the state, this data contributes to a better understanding of settlement patterns, economic development, and state resources that are vital for the state's continued growth.

**Energy:** This is a detailed look at California's energy needs, uses and available resources—including petroleum, natural gas, coal, electricity, renewable energy, and energy on tribal lands.

**Comparative Statistics:** This chapter makes it easy to compare statistics for California's 100 largest communities by dozens of data points, including density of people per square mile, land area, population size, ethnic percentages, household size, education level and much more. This is a treasure trove of data for grant writers, government researchers and demographers. The chapter **Top/Bottom Rankings of California Places with Population over 2,500** includes rankings for dozens of categories, for both the top 150 and bottom 150 communities with population over 2,500.

**Education,** this section begins with an **Educational State Profile**, summarizing number of schools, students, diplomas granted and educational dollars spent. Following the state profile are **School District Rankings** on 16 topics ranging from *Student/Teacher Ratios* to *High School Drop-Out Rates*. Following these rankings are statewide assessment results.

**Ancestry and Ethnicity,** this section provides a detailed look at the ancestral, Hispanic and racial makeup of California's 200+ ethnic categories. Profiles are included for the state, for all counties with 100,000 or more residents, and for all places with 50,000 or more residents. In the ranking section, data is displayed three ways: 1) by number, based on all places regardless of population; 2) by percent, based on all places regardless of population; 3) by percent, based on places with populations of 50,000 or more.

**Climate,** this section includes a State Summary, three colorful maps and profiles of both National and Cooperative Weather Stations. In addition, there are Weather Station Rankings with hundreds of interesting details, such as Donner Memorial State Park reporting the highest annual snowfall with 185.4 inches.

### **FREE ONLINE ACCESS**

Purchasers of the new sixth edition of *Profiles of California* get three years of free online access to all the comparative ranking statistics in *Profiles of California* in easy-to-use storable ranking tables. *Profiles of California* goes beyond Census statistics, beyond metro area coverage, beyond the 100 best places to live. Drawn from official census information, other government statistics and original research, you will have at your fingertips data that's available nowhere else in one single source.

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<i>Profiles of California</i> , Sixth Edition	1178 pages	\$149.00
Softcover ISBN: 978-1-64265-810-1	EBook ISBN: 978-1-64265-811-1	
Publisher: Leslie Mackenzie		
Editor: Laura Mars		

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