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Grey House Publishing Announces the 2021 Edition of *Hudson's Washington News Media Contacts Guide*

Grey House Publishing is proud to announce the publication of the 2021 edition of *Hudson's Washington News Media Contacts Guide*. This guide provides immediate access to nearly 3,000 news organizations and their holdings, and more than 3,500 key media contacts.

As the news industry continues to evolve, we see changes in how news is researched, reported, and accessed. As news outlets continue to merge, fold, and reinvent themselves, this work offers a clear picture of the news industry in Washington D.C., information that is invaluable for public relations and marketing professionals, journalists, association officials, political consultants, lobbyists, and anyone interested in getting the news out.

Hudson's Washington News Media Contacts is arranged in the following sections:

- **News Services:** Includes General News, Specialized News, Photo Services, and City Wires.
- **Newspapers with D.C. Bureaus:** Newspapers that are HQ elsewhere, but have news bureaus in D.C. These listings are divided into General News and Specialized News.
- **Newspapers Headquartered in the D.C. Metro Area:** Separated by General and Specialized News, these are HQ in D.C. proper, or nearby Maryland and Virginia.
- **Foreign News:** Includes both News Services and Newspapers, with country/city of origin, that are based in other countries, but maintain a news bureau in the D.C. Metro Area.
- **Syndicates and Columnists:** Major syndicates whose columnists operate primarily in the D.C. Metro Area.
- **Radio & TV Stations:** Includes Guest Programs; Stations HQ elsewhere, with bureaus in D.C.; Stations HQ in the D.C. Metro Area; and Foreign Stations HQ with bureaus in D.C.

A detailed Table of Contents and a User's Guide help users navigate the 20 sub-categories included in the guide. Additionally, three indexes assist users in locating the exact place or person they are looking for:

- **Entry Name Index:** An alphabetical listing of all media listings.
- **Personnel Index:** An alphabetical listing of all key media contacts.
- **Magazine Subject Index:** Includes 75 categories from Advertising to Urban Affairs.

Washington News Media Contacts Guide will save time as you either search for news specialists interested in your story, or field story requests as a member of the media. The organization and arrangement of information is designed to pinpoint precisely the right person at the right media outlet.

Buyers of the print edition of *Hudson's Washington News Media Contacts Guide* will now receive **3 months of free access** on Grey House's Online Database, G.O.L.D. With a subscription to G.O.L.D., users can search by keyword, geographic area, organization type, key contact name, and so much more. Visit <http://gold.greyhouse.com> or call (800) 562-2139 to set up a free trial.

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