Canon Communications and Grey House Publishing Announce Acquisition

(April 11, 2001) Grey House Publishing announces today the acquisition of three directories/databases from Canon Communications LLC., which recently acquired the directories from Medical Economics, a Thomson Company.

The three properties are:

The Directory Of Hospital Personnel: One of the leading reference works covering the hospital industry, providing detailed information on over 6,000 hospitals nationwide, and over 190,000 key personnel.

The Directory of Healthcare Group Purchasing Organizations: A comprehensive reference work that provides in-depth profiles of GPO’s nationwide. This publication contains information on more than 450 organizations. A unique reference volume, essential for anyone interested in reaching the group purchasing market and the institutions that makes it up.
HMO/PPO Directory: An authoritative reference work that provides information about 1300 health maintenance organizations and preferred provider organizations nationwide, including the key administrative personnel those organizations employ. The directory also reports a wide range of related information about the operations of specific organizations.

Grey House’s President, Dick Gottlieb said, “The addition of these health industry directories to our existing consumer/professional health product line is most welcome. These are outstanding databases with a worthy history”.