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**For Immediate Release**

January 29, 2019

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**Grey House Publishing Announces the Eleventh Edition  
of *The Grey House Performing Arts Industry Guide***

Grey House Publishing is proud to announce the publication of the Eleventh Edition of *The Grey House Performing Arts Industry Guide*. Offering in-depth and comprehensive listings for the performing arts, this is the go-to resource for those involved with the performing arts at any level. *The Grey House Performing Arts Industry Guide* provides access to 9,000 performing organizations as well as resources and 37,000 key contact names, both Artistic Management and Business titles – thousands more than the last edition.

*The Grey House Performing Arts Industry Guide* is comprised of five major chapters: **Dance**, **Instrumental Music**, **Vocal Music**, **Theatre**, and **Series and Festivals**. Performing groups are organized by performance category, then by state and city, making it easy for the user to locate the correct listing in the appropriate geographic area. Each of these five chapters includes a vast range of listings in size, budget and recognition. From the *Alabama Ballet* to the *New York Metropolitan Opera*, from *Saratoga Performing Arts Series* to the *Pensacola Theater*, the scope of listings is unequalled in this format. In addition to the range of listings, the amount of listings in each chapter is impressive: 700 Dance; 1,000 Instrumental Music; 600 Vocal Music; 2,000 Theatre; and 2,000 Series & Festivals.

Each listing begins with important contact information – name, address, phone, fax, email and website. Readers will find long lists of key personnel – both Artistic Management and Business titles – along with dozens of valuable details, such as: *Specialized Art Fields; Number of Paid/Volunteer Staff; Income Sources; Budget; Year Founded; Affiliations; Annual Attendance; Seating Capacity; Guest Writers/Directors; Local Talent; Artists-in-Residence; Multimedia; Student Interns; Special Technical Talent* and much more.

The last two chapters contain listings for Performance Facilities and Information Resources. The **Performance Facilities** Chapter includes 3,000 listings of venues for the performing arts, organized first by state, then by city. Many facilities listed are multi-purpose, such as arena,

stadiums and college and university spaces. Some are devoted stages for dance or theater. All facilities listed include important contact information, most with key personnel and important details such as *Stage Dimensions*, *Seating Capacity*, and *Rental Contact*.

The **Information Resources** Chapter, taken from our popular *Industry Guide of Business Information Resources*, includes 800 resources for the performing arts industry. Whether the need is educational or professional, readers will find detailed listings for Associations, Newsletters, Magazines, Journals, Trade Shows, Directories, Databases, and Websites: all with the contact information and key executive names needed for in-depth research into this dynamic industry.

This 2019/20 edition of *The Grey House Performing Arts Industry Guide* also contains six helpful indexes to make it easier for researchers to locate the exact data they are looking for. The first index is an **Entry Name Index**, which is an alphabetical listing of all organizations included in the *Industry Guide*. The second is the **Executive Name Index**, which is an alphabetical listing of the 30,000 key executives listed in the book. Following is the **Facilities Index**, which is an alphabetical list of all 3,000 performance facilities. Next is the **Specialized Field Index**, which lists more than 250 performing arts categories within major categories of Dance, Vocal Music, Instrumental Music, Theatre, and Series & Festivals. The fifth index is a **Geographic Index**, listing all organizations and facilities by state. The sixth and final index is an **Information Resource Index**, which lists all of the resources contained in Chapter Seven in alphabetical order.

*The Grey House Performing Arts Industry Guide* is also available on our online platform G.O.L.D. – Grey House Online Database. Subscribers to GOLD will have immediate access to 9,000 performing arts organizations and resources and 37,000 key contacts in the industry. Finding information has never been easier with features such as keyword and expert search. The data in this *Industry Guide* is also available as a **Customized Database** that you can download into your own spreadsheet or database software. Visit <http://gold.greyhouse.com> for a free search through the Online Database or call (800) 562-2139 for more information.

With these helpful features, the 2019/20 edition of *The Grey House Performing Arts Industry Guide* is more comprehensive than ever before. In a field where networking is often crucial, *The Grey House Performing Arts Industry Guide* puts users in touch with the contacts they need to stay connected. Its extensive coverage makes it a must-own publication for those involved with the performing arts, whether at an administrative level, in management, artistic development, promotion or as a performer.

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*The Grey House Performing Arts Industry Guide, 2019/20*  
Softcover ISBN 13: 978-1-64265-061-7                      1,100 pages    \$195.00

Publisher: Leslie Mackenzie  
Editorial Director: Laura Mars