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## **For Immediate Release**

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## **Grey House Publishing Announces a Brand New Series: *Financial Literacy Basics - Planning for the Future***

Grey House Publishing is proud to announce the second series of guides in their popular *Financial Literacy* series, *Planning for the Future*. Each volume in this series provides readers with easy-to-understand guidance on how to manage their finances. This new eight-volume set provides helpful guidance for readers who are ready for the next step in their financial planning—starting a family, buying a home, weighing insurance options, protecting themselves from identify theft, planning for college and so much more. Designed as a complement to *Financial Literacy Basics*, *Financial Literacy: Planning for the Future* takes readers even further towards their financial goals.

Written in easy-to-understand language, these guides take the guesswork out of financial planning. Each guide is devoted to a specific topic relevant to making big decisions with significant financial impact. Combined, these eight guides provide readers with helpful information on how to best manage their money and plan for their future and their family's future. Readers will find helpful guidance on:

- Financial Planning for **Big Life Events**: Living Together, Getting Married, and Starting a Family
- **Buying a Home** for the First Time & Mortgage Shopping
- **Insurance Strategies** to Protect Your Family
- Making the Right **Healthcare Coverage** Choices
- Protect Yourself from **Identity Theft**
- Steps for **Career Advancement**
- Saving for Your **Child's Education**
- **Retirement Planning** Strategies & the Importance of Starting Early

Filled with valuable information alongside helpful worksheets and planners, these volumes are designed to point readers in the right direction toward a solid financial future, and give them helpful guidance along the way.

*Retirement Planning Strategies & the Importance of Starting Early* begins with an overview of retirement plans sponsored by an employer, especially 401(k) plans and defined benefit pensions. Then, Investment Retirement Accounts (IRA), which provide an easy retirement plan for individuals, are discussed. Next, we'll consider one of the most important strategies for retirement planning:

starting early. Finally, this guide looks at wills and other aspects of the personal estate that everyone should know about as they put together a plan towards a successful and secure retirement.

***Protect Yourself from Identity Theft*** is meant to educate readers about different kinds of identity theft and to help them understand strategies to protect themselves. It will provide them with tips about how to secure their personal, financial, and electronic data, and give them an overview of how to conduct business—personal and professional—more safely in the 21st century.

***Buying a Home*** is intended to help fill the knowledge gap and is divided into nine parts, including: what they can afford, mortgage preapproval, home inspectors, and much more.

***Saving for your Child's Education*** is meant to help readers budget their money and accumulate savings now that could help pay for their child's education later on. Get tips on how to budget and how much should go towards savings.

***Steps for Career Advancement*** is intended to give practical ideas that will be meaningful in each stage of the career readers are in, whether that is just starting out, considering a new career, or they're already established on the career path they want.

***Making the Right Healthcare Coverage Choices*** provides information on what is and can be covered through health insurance plans, employer-based health insurance, and what researchers need covered to protect themselves and their family.

It can be hard to know what kinds of insurance or types of policies researchers should consider for themselves and their family. A lot depends on their circumstances. ***Insurance Strategies to Protect Your Family*** aims to help ease the decisions on what insurance is the best option and how much they should be paying for what coverage is needed.

***Financial Planning for Major Life Events: Living Together, Getting Married & Starting a Family-*** Each readers personal situation, of course, will be different from others, and they might choose to spend more or less time, or no time at all, in each of these phases depending on their circumstances and relationship goals. This guide offers some helpful advice on how to navigate the significant financial intersections at each of these phases of their relationship.

### **Free Online Access**

***Weiss Ratings' Financial Literacy: Planning for the Future*** comes with FREE ONLINE ACCESS! With the purchase of an annual subscription, users will get free access to all eight of these reliable guides on the popular online platform at <http://greyhouse.weissratings.com>

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