

# The Guide to Health Care Group Purchasing Organizations

This comprehensive database provides the important data you need to get in touch with more than 600 Group Purchasing Organizations. With the most accurate and comprehensive information to date, you will find the right person to purchase your specialized product and deliver the power of volume sales.

## Mailing List & Database Information

|   |            |   |                       |
|---|------------|---|-----------------------|
| <b>Total Records</b>                            | <b>646</b> | <b><u>Pricing</u></b>                   |                       |
|   |            | Base Price:                             | \$450/F plus delivery |
| <b>Organization Type Category Selections</b>    |            | Source:                                 | Directory Files       |
| Group Purchasing Organizations                  | 177        | Updates:                                | Continuous            |
| Multi-Hospital & Multi-Nursing Home Corporation | 174        |   |                       |
| Alliance  | 23         | <b><u>Delivery Options</u></b>          |                       |
| Provider Management Company                     | 190        | Pressure Sensitive Labels               | \$50/F                |
| Physicians' Offices                             | 1          | Diskette, Email, or FTP                 | \$50/F                |
| Integrated Delivery Network                     | 57         |   |                       |
| <b>Personnel</b>                                |            | <b><u>Additional Data Fields*</u></b>   |                       |
| Organizational Executives                       | 5,234      | Additional Contacts, Single Mailing     | \$150/M               |
| Key Purchasing Agents                           | 439        | Additional Contacts, Unlimited Mailings | \$300/M               |
|   |            | Phone Numbers                           | \$ 50/F               |
|   |            | Key Coding                              | \$50/F                |

*\*Standard File Layout includes: group name, complete mailing address, and (1) contact with title.*

### **Additional Mailings**

|                    |                       |
|--------------------|-----------------------|
| Each Additional    | 30% of original order |
| Unlimited mailings | \$900/F plus delivery |

*Multiple-User Licensing and Pricing are available upon request.*

F: Flat Fee    M: Per Thousand

## **Terms & Conditions**

All names ordered are for one-time mailing usage only, unless ordering Additional Mailings. Sample Mailing Piece and List Rental Agreement required for all orders. Prepayment is required. Please allow 3–5 working days for list fulfillment. List cancellations after mail date are fully due. Broker discounts are available on base rate and selections, with the exception of pressure-sensitive labels.

*To place an order or inquire about counts, please contact the  
List Manager at 800-562-2139 X118*

**Grey House Publishing ♦ 4919 Route 22 ♦ PO Box 56 ♦ Amenia, NY 12501  
(518) 789-8700 ♦ FAX (518) 789-0556 ♦ nambery@greyhouse.com ♦ www.greyhouse.com**