

Table of Contents

Introduction	vii
User Guide	ix
User Key	x
Content Summary of Chapter Listings	xi
U.S. Small Business Administration <i>Small Business Profile</i>	xix
NAICS Codes: Cross-Reference Table	xxix
SIC Codes: Cross-Reference Table	xxxi
Accounting	1
Advertising	29
Agriculture	48
Alternative Energy	106
Amusement & Entertainment	121
Apparel & Accessories	135
Appliances	149
Architecture	156
Art & Antiques	169
Audio & Video	183
Aviation & Aerospace	188
Banking	216
Barbers & Beauty Shops	240
Biotechnology	246
Boating	254
Brewing & Distilling	268
Broadcasting	275
Building & Construction	296
Chemicals	334
Cleaners & Laundries	356
Communications & Media	364
Computers & Data Processing	388
Consumer Electronics	426
Cosmetics, Perfumes & Personal Care	428
Credit & Lending Services	443
Cyber Security	454
Direct Marketing	458
E-Commerce & Internet	467
Electrical	480
Electronics	499
Engineering	515
Environment & Conservation	554
Exhibits & Meeting Planners	609
Financial Services	621
Fishing	671
Food & Beverage	681
Footwear	803
Foundations & Fund Raising	806
Freight & Packaging	817
Furnishings & Fixtures	826
Garden & Lawn	834
Gifts	843
Glass & Ceramics	848
Government	855
Graphic Design	891
Hardware	898
Healthcare	901
Heating, Ventilation & Air Conditioning	983
Hobbies & Games	991
Hotels & Motels	1002
Industrial Equipment	1010
Insurance	1022
Interior Design, Decorating & Lighting	1058
International Trade	1069
Jewelry & Watches	1087
Journalism	1098

Table of Contents

Law Enforcement & Public Safety	1111
Leather Products	1129
Legal Services	1132
Libraries	1181
Literary Services	1195
Lumber & Wood	1203
Machinery	1222
Management	1238
Manufacturing	1270
Marketing	1287
Metals & Metalworking	1319
Mining	1341
Motion Pictures	1355
Motorcycles	1365
Motor Vehicles	1368
Music	1396
National Security & International Affairs	1419
Office Supplies & Services	1427
Paper & Allied Products	1431
Performing Arts	1436
Petroleum & Allied Products	1459
Pets & Pet Supplies	1479
Pharmaceutical Drugs & Devices	1489
Photography	1511
Plastics	1521
Plumbing	1531
Printing	1536
Public Relations	1545
Publishing	1551
Real Estate	1566
Restaurants	1585
Retailing	1592
Rubber	1604
Safety & Security	1607
Social Media	1635
Sports & Recreation	1637
Stone & Concrete	1670
Telecommunications	1676
Textiles	1694
Tobacco	1701
Transportation	1704
Travel Services	1733
Utilities	1745
Warehousing & Storage	1758
Water Supply	1763
Wholesale Services	1771

Indexes

Entry Index	1793
Publisher Index	1869