

User Guide

Descriptive listings in *The Directory of Business Information Resources* are organized into 98 industry chapters. You will find the following types of listings throughout the book: Associations; Newsletters; Magazines & Journals; Trade Shows; Directories & Databases; and Web Sites.

Below is a sample listing illustrating the kind of information that is or might be included in an Association entry, with additional fields that apply to publication and trade show listings. Each numbered item of information is described in the paragraphs on the following page.

- 1 12345
- 2 **National Association of Big Band Musicians**
- 3 2061 Ryders Avenue
- Westerville, OH 43081
- 4 002-208-0843
- 5 800-208-0845
- 6 002-208-0844
- 7 info@bigb.com
- 8 www.bigb.com
- 9 Linda Whare, Executive Director
Keith Fallon, Secretary
Bill Jenkins, Editor
- 10 A national organization that supports those musicians and instructors whose main interest is big band music. Committed to furthering the art of big bands through teaching, performance, compositions and scholarly research. Also promotes the growth and establishment of big band literature and libraries, and offers musicians and teachers guidance in instrument maintenance and performing venues.
- 11 1M Members
- 12 *Founded:* 1984
- 13 Bi Monthly
- 14 \$59.00
- 15 110,000
- 16 **Special Issues:**
Top 100 Music Dealers
- 17 *January*
3,000 Attendees
- 18 April

Resources User Key

- 1 **Record Number:** Entries are listed alphabetically within each category and numbered sequentially. Entry numbers, rather than page number, are used in the indexes to refer to listings.
- 2 **Title:** Formal name of company or organization. Where organization names are completely capitalized, the listing will appear at the beginning of the alphabetized section.
- 3 **Address:** Location or permanent address of the association.
- 4 **Phone Number:** The listed phone number is usually for the main office, but may also be for the sales, marketing, or public relations office as provided.
- 5 **Toll-Free Number:** This is listed when provided by the association.
- 6 **Fax Number:** This is listed when provided by the association.
- 7 **E-Mail:** This is listed when provided, and is generally the main office e-mail.
- 8 **Web Site:** This is listed when provided, and is also referred to as an URL address. These web sites are accessed through the Internet by typing <http://> before the URL address.
- 9 **Key Executives:** Lists key contacts of the association, publication or sponsoring organization.
- 10 **Description:** This paragraph contains a brief description of the association and their purpose and services.
- 11 **Members:** Total number of association members.
- 12 **Founded:** Year association was founded, or publication began.
- 13 **Frequency,** if listing is a publication.
- 14 **Subscription price,** if listing is a publication.
- 15 **Circulation,** if listing is a publication.
- 16 **Scheduled special issues,** if listing is a magazine.
- 17 **Attendees,** if listing is a trade show.
- 18 **Month,** if listing is a trade show.

- cision making. FMA's members include academicians and practitioners worldwide. Founded in 1970
- 259 Financial Leadership Summit**
Financial Executives International
89 Headquarters Plaza
Suite 1462
Morristown, NJ 07960
973-765-1000; Fax: 973-765-1018
membership@financialexecutives.org;
www.financialexecutives.org
Andrej Suskavcevic, President & CEO
Kelly Somers, Event Planner
Forum to help advance the success of senior-level financial executives.
Founded in 1931
- 260 Gaming Conference**
Institute of Internal Auditors
247 Maitland Avenue
Altamonte Springs, FL 32701-4201
407-371-1100; Fax: 407-937-1101
iia@theiia.org; www.theiia.org
J. Michael Pepper, Chairman
Carolyn Saint, Senior Vice President
John Wxzelaki, Vice Chairman, Finance and Security
A must attend event for knowledge-seeking auditors, compliance officers, regulators, and professionals from gaming sectors.
300 Members
Frequency: April/Annual
- 261 General Audit Management Conference**
Institute of Internal Auditors
247 Maitland Avenue
Altamonte Springs, FL 32701-4201
407-371-1100; Fax: 407-937-1101
iia@theiia.org; www.theiia.org
J. Michael Pepper, Chairman
Carolyn Saint, Senior Vice President
John Wxzelaki, Vice Chairman, Finance and Security
The premiere opportunity for chief audit executives (CAEs), audit directors, and audit leaders to network with peers, benchmark against best practices, and tap into the knowledge of the profession's highest-level practitioners.
800 Members
Frequency: March/Annual
- 262 Governance, Risk and Control Conference**
Institute of Internal Auditors
247 Maitland Avenue
Altamonte Springs, FL 32701-4201
407-371-1100; Fax: 407-937-1101
iia@theiia.org; www.theiia.org
J. Michael Pepper, Chairman
Carolyn Saint, Senior Vice President
John Wxzelaki, Vice Chairman, Finance and Security
Develop and enhance your auditing skills.
400 Members
Frequency: August/Annual
- 263 HITEC**
7301 Ranch Road 620 North
Suite 155-193
Austin, TX 78726-4537
512-249-5333
800-646-4387; Fax: 512-249-1533
membership@hftp.org; www.hftp.org
Facebook, Twitter, LinkedIn
Mark Pate Sr., President
Attend HITEC and network with the industry's innovators, gain knowledge from an expert-led education program and find technology products and services to take your organization to the next level.
5300+ Members
Founded in 1952
- 264 IASA Annual Conference**
Insurance Accounting Systems Association
3511 Shannon Road
Suite 160
Durham, NC 27707
info@iasa.org; www.iasa.org
Facebook, Twitter
Laurie Macklosky, President
Kerry Crockett, CEO
Provides comprehensive education programs targeted for financial and technology professionals in the industry.
1800 Attendees
Frequency: Annual
- 265 IMA's Annual Conference & Exposition**
10 Paragon Dr
Suite 1
Montvale, NJ 07645-1774
201-573-9000
800-638-4427; Fax: 201-474-1600
ima@imanet.org; www.imanet.org
Facebook, Twitter, LinkedIn
Jeffrey C. Thomson, President and CEO
Paul E. Juras, Chair
Offers three days of knowledge building, education, networking, optional pre-conference workshops, and opportunities to earn NASBA-approved credits.
67000 Members
Founded in 1919
- 266 IMA's Student Leadership Conference**
10 Paragon Dr
Suite 1
Montvale, NJ 07645-1774
201-573-9000
800-638-4427; Fax: 201-474-1600
ima@imanet.org; www.imanet.org
Facebook, Twitter, LinkedIn
Jeffrey C. Thomson, President and CEO
Paul E. Juras, Chair
Offers three days of learning and career networking opportunities for college students and educators. Accounting, finance, and business students will learn from veteran practitioners about the critical role of accountants and financial professionals within business.
67000 Members
Founded in 1919
- 267 Joint ISPA/SCEA Conference & Workshop**
Society of Cost Estimating & Analysis
8221 Old Courthouse Rd
Suite 106
Vienna, VA 22182
703-938-5090; Fax: 703-938-5091
scea@sceaonline.org; www.sceaonline.net
Erin Whittaker, Executive Director
Sharon Burger, Certification Program Admin
Brittany Walker, Membership Coordinator
Debra Lehman, Treasurer
Speakers and panel sessions, integrated training tracks, informative workshops and vendor exhibits. Three of every four years, the annual conference is a joint conference with the International Society of Parametric Analysts (ISPA). Certification exams are offered at the conference for a separate fee.
2015 Members
400 Attendees
- Frequency: Annual/June
Founded in 1990
- 268 MFMA/BCCA Annual Conference: Media Finance Focus**
Broadcast Cable Credit Association
550 W. Frontage Road
Suite 3600
Northfield, IL 60093
847-881-8757; Fax: 847-784-8059
info@bccacredit.com;
www.mediafinancefocus.org
Mary Collins, President & CEO
Jamie Grande, Director, Operations
Arcelia Pimenetal, Sales/Membership
Offers professional education targeting media financial and business executives; CPE opportunities; exhibitors; roundtables; and networking opportunities.
Frequency: Annual
Founded in 1972
- 269 NASBA Annual Meeting**
Ntl. Assn. of State Boards of Accountancy
150 Fourth Ave North
Suite 700
Nashville, TN 37219
615-880-4200; Fax: 615-880-4290; nasba.org
Ken L. Bishop, President & CEO
- 270 NATP National Conference and Expo**
National Association of Tax Professionals
PO Box 8002
Appleton, WI 54912-8002
800-558-3402; Fax: 800-747-0001
natp@natptax.com; www.natptax.com
Facebook, Twitter, MySpace
Brett Rosser, President
Jaimee Hammer, Vice President
Jim Vann, Treasurer
Sherri Hoskisson, Secretary
Four days filled with top-notch tax education, fun social events, networking, and much more.
Frequency: Annual
- 271 National Practice Management Conference**
7946 Cloy Road
Suite A
Centerville, OH 45459
937-222-0030
info@cpafma.org; www.cpaafma.org
Kim Fantaci, President
Alan Alexander, Chair
Larry Sheftel, Vice Chair
Jana Cinnamon, Treasurer
Conference of the CPA Firm Management Association, devoted to helping participants manage accounting firms of varying sizes.
Founded in 1984
- 272 SCEA/ISPA Joint Annual Conference & Training Workshop**
Society of Cost Estimating and Analysis
8221 Old Courthouse Rd
Suite 106
Vienna, VA 22182
703-938-5090; Fax: 703-938-5091
scea@sceaonline.org; www.sceaonline.org
Erin Whittaker, Executive Director
Sharon Burger, Certification Program Admin
Brittany Walker, Membership Coordinator
Features training sessions to help attendees enhance their skill set or prepare for the CCEA or CPP exams, study sessions, Professional Papers give attendees the chance to hear about best

cluding infrastructure spending, COP26 electric utilities, and the elimination of natural gas.
100+ Members
Founded in 1924

Directories & Databases

- 1473 Association of Energy Service Companies Directory**
Association of Energy Service Companies
6060 N Central Expy
Dallas, TX 75206-5209
214-692-0771
800-692-0771; Fax: 214-692-0162;
www.aesc.net
Patty Jordan, Publisher
About 750 energy service companies and industry suppliers.
Frequency: Bi-Monthly
Circulation: 10,000
- 1474 Database of State Incentives for Renewables & Efficiency (DSIRE)**
North Carolina State University
Campus Box 7504
Raleigh, NC 27695-7504
919-515-3470; Fax: 919-515-2556
DSIREinfo@ncsu.edu; www.dsireusa.org
Facebook, Twitter
Amanda Vanega, Program Manager
Funded by the US Department of Energy's Office of Energy Efficiency and Renewable Energy. A comprehensive source of information on state, local, utility and federal incentives and policies that promote renewable energy and energy efficiency.
Founded in 1995
- 1475 Energy**
WEFA Group
800 Baldwin Tower Boulevard
Eddystone, PA 19022-1368
610-490-4000; Fax: 610-490-2770
info@wefa.com; www.wefa.com
Peter McNabb
This database covers energy supply and demand, including weekly rig count and gasoline prices by states; reserves, stocks, production, consumption and trade of petroleum products.
- 1476 Energy Science and Technology**
US Department of Energy
PO Box 62
Oak Ridge, TN 37831-0062
865-574-1000; Fax: 865-576-2865;
www.osti.gov
This large database offers over 3 million citations, with abstracts, to literature pertaining to all fields of energy.
- 1477 Handbook: Solar Energy System Design**
American Society of Plumbing Engineers
2980 S River Rd
Des Plaines, IL 60018-4203
847-296-0002; Fax: 847-296-2963
info@aspe.org; www.aspe.org
Tom Govedarica, Executive Publisher
Richard Albrecht, Publication Coordinator
Gretchen Pienta, Managing Editor
This manual provides the know-how on solar hot-water systems, collectors, thermal storage and much more.
Cost: \$20.00

- 1478 Membership Roster and Registry of Geothermal Services & Equipment**
Geothermal Resources Council
20001 Second Street
Suite 5
Davis, CA 95618-5476
530-758-2360; Fax: 530-758-2839
grc@geothermal.org; www.geothermal.org
Facebook, Twitter, LinkedIn, YouTube, Flickr
Curt Robinson, Ph.D, Executive Director
Steve Ponder, Interim Executive Director
Estela M. Smith, Office Manager
Ian Crawford, Managing Editor
Chi-Meng Moua, Library Associate
A unique publication that provides business, consulting and research contacts throughout the international geothermal community.
Frequency: Annual
Founded in 1970

- 1479 REEBA Associate Members**
Renewable Energy and Efficiency Business Assoc
1245 Farmington Avenue
Suite 354
West Hartford, CT 06107
860-338-3728
pmichaud@murthalaw.com; www.reeba.org
Jim Daylor, Chairman & Treasurer
Mitchell Wurmbrand, Secretary
Paul Michaud, Esq., Executive Director & Founder
Kathryn Dube, Operations & Membership Director
Business directory listing member companies of the Renewable Energy and Efficiency Business Association, Inc. Members include renewable energy developers, energy services companies, and municipalities with an interest in energy technology.
100+ Members
Founded in 2010

- 1480 REFIN Directory**
American Council on Renewable Energy
1600 K Street NW
Suite 700
Washington, DC 20006
202-393-0001
Facebook, Twitter, LinkedIn, YouTube
Dennis V. McGinn, President
Douglas Llyod, CEO and Co-Founder
Estelle Llyod, Managing Editor
Connects suppliers of capital and expertise with industry participants engaged in the scale-up of renewable energy.
Frequency: Annually
Founded in 2001

- 1481 Salem Press Online Platform**
Grey House Publishing
4919 Route 22
PO Box 56
Amenia, NY 12501
800-221-1592; Fax: 201-968-0511
csr@salempr.com; online.salempr.com
The new Salem Press platform houses more than 500 titles including all of Salem's Health, Literature, History and Science titles in addition to select titles from the Grey House Publishing and H.W. Wilson product lines. Online access is free with each print purchase and includes an unlimited number of simultaneous users and remote access.

- 1482 The Source for Renewable Energy**
Momentum Technologies, LLC

PO Box 460813
Glendale, CO 80246
303-229-4841; Fax: 408-705-2031
energy@mtt.com; energy.sourceguides.com
A comprehensive buyer's guide and business directory to more than 18,000 renewable energy businesses and organizations worldwide.

- 1483 Wind Energy Conversion Systems**
South Dakota Renewable Energy Association
PO Box 491
Pierre, SD 57501-0491
605-224-8641
Offers valuable information for electrical-output wind machine manufacturers.
Cost: \$2.00
45 Pages
Frequency: Annual

Industry Web Sites

- 1484 energy.sourceguides.com**
Momentum Technologies, LLC
A comprehensive buyer's guide and business directory to more than 18,000 renewable energy businesses and organizations worldwide.
- 1485 gold.greyhouse.com**
G.O.L.D Grey House OnLine Databases
Grey House Publishing's online database platform, GOLD, offers Quick Search, Keyword Search and Expert Search for most business sectors including mining, petroleum and alternative energy markets. The GOLD platform makes finding the information you need quick and easy. All of Grey House's directory products are available for subscription on the GOLD platform.
- 1486 staging.unep.org**
UNEP
The only convening body in the international system for public finance agencies in the clean energy sector. Members are visionary organizations from various countries pushing the forefront of how to do public finance for clean energy.
- 1487 www.acore.org**
American Council on Renewable Energy
Works to bring all forms of renewable energy into the mainstream of America's economy and lifestyle. Members include every aspect and sector of the renewable energy industries and their trade associations, including wind, solar, geothermal, biomass and biofuels, hydropower tidal/current energy and waste energy.
- 1488 www.aeecenter.org**
Association of Energy Engineers
Promotes energy certification, management and education.
- 1489 www.aeromt.org**
Alternative Energy Resources Organization
A grassroots nonprofit organization dedicated to solutions that promote resource conservation and local economic vitality. By bringing people together, AERO offers a vehicle for collective action and a sense of common purpose for citizens within their communities to shape a more sustainable future.
- 1490 www.americanbiogascouncil.org**
American Biogas Council
Mission is to create jobs, environmental sustainability and energy independence by growing the American biogas industry.

- 3475 www.nauticalworld.com**
Dedicated to bringing all related web sites within easy access to watersports enthusiasts, including advertiser's information. Offers sections on marine electronics and hardware, sailing, boats, dock supplies, fishing accessories, diving accessories, industry news, watersports, weather forecasting and more.
- 3476 www.nauticexpo.com**
NauticExpo
This Virtual Boat Show is accessible in five languages and presents all the boats and nautical equipment available on the international market. It offers an accurate and up-to-date source of information to yachtsmen and professionals.
- 3477 www.nmdaonline.com**
National Marine Distributors Association
Engages in exclusively nonprofit activities designed to promote the common business interests and improve the business conditions of wholesale distributors of marine accessories and of the marine industry in general.
- 3478 www.nmraonline.org**
National Marine Representatives Association
Members are independent boat and marine accessory sales representatives national association.
- 3479 www.nmta.net**
Northwest Marine Trade Association
Oldest and largest regional boating trade organization in the nation representing the interests of approximately 800 member companies. Each year it produces the Seattle Boat Show at the Stadium Exhibition Center and the Seattle Boat Show at Shilshole Bay Marina on behalf of its members.
- 3480 www.propellerclubhq.com**
Propeller Club of the United States
Grassroots, nonprofit organization, whose membership resides throughout the United States and the world. It is dedicated to the enhancement and well-being of all interests of the maritime community on a national and international basis.
- 3481 www.pwia.org**
Personal Watercraft Industry Association
Trade association representing manufacturers of personal watercraft.
- 3482 www.rbbi.com**
Polson Enterprises
Offering research tools and papers on new product development and new product development services for boat builders, plus experience in the fields of marine drives, engine, marine vessels, propeller guards, boating safety. Industry and regulation updates are also available on this site.
- 3483 www.tasca.com**
Traditional Small Craft Association
Nonprofit, tax-exempt educational organization which works to preserve and continue the living traditions, skills, lore and legends surrounding working and pleasure watercraft including construction and use of boats.
- 3484 www.ussailing.org**
United States Sailing Association
Encourages participation and promotes excellence in sailing and racing in the US.

ISSN: 0074-7084
Founded in 1915

3779 Kagan Media Index

Kagan World Media
126 Clock Tower Place
Carmel, CA 93923-8746

831-624-1536; Fax: 831-625-3225;
www.kagan.com

George Niesen, Editor
Tom Johnson, Marketing Manager

The most comprehensive collection of media industry databases found anywhere. Current estimates of industry growth for a dozen different media businesses, shown on a 145-line spreadsheet, projected forward and updated monthly. Three month trial available.

Cost: \$795.00

Frequency: Monthly

3780 National Radio Publicity Outlets

Volt Directory Marketing
1800 Byberry Road
Suite 800
Huntingdon Valley, PA 19006-3520

800-677-3839; Fax: 610-832-0878

Offers valuable information on over 7,000 radio stations in all major United States and Canadian markets.

Cost: \$188.00

640 Pages

Frequency: SemiAnnual

3781 Radio & Records

Radio & Records
10100 Santa Monica Boulevard
5th Floor
Los Angeles, CA 90067-4003

310-553-4330; Fax: 310-203-8450;
www.ronline.com

Erica Farber, Publisher/CEO
Sky Daniels, Vice President
Ron Rodriguez, Editor-in-Chief
Page Beaver, Operations Manager
Henry Mowry, Sales Executive

A music newspaper that covers all aspects of the radio and recording industry.

Cost: \$299.00

Frequency: BiAnnual

Circulation: 10,000

3782 Radio Creative Resources Directory

Radio Advertising Bureau
125 West 55th Street
3rd Floor
New York, NY 10019

800-232-3131
memberresponse@rab.com; www.rab.com

A list of radio production companies and studios in response to advertisers and agencies who want to find companies that specialize in writing, casting, and producing great radio spots.
1,000 Members

3783 Radio Talk Shows Need Guests

Pacesetter Publications
PO Box 101330
Denver, CO 80250-1330

303-722-7200; Fax: 303-733-2626;
www.joesabah.com

Over 950 radio talk shows that interview guests over the telephone are profiled.

Cost: \$198.00

Frequency: SemiAnnual

Founded in 1992

3784 SBE Members Directory

Society of Broadcast Engineers

9102 N Meridian St
Suite 150
Indianapolis, IN 46260-1896

317-846-9000; Fax: 317-846-9120
mclappe@sbe.org; www.sbe.org

John Poray, Executive Director

List of all members of SBE, Includes a history, awards earned, leadership, suppliers and other information. Free to members.

108 Pages

Mailing list available for rent: 4700 names at \$170 per M

3785 Salem Press Online Platform

Grey House Publishing
4919 Route 22
PO Box 56
Amenia, NY 12501

800-221-1592; Fax: 201-968-0511
csr@salempress.com; online.salempress.com

The new Salem Press platform houses more than 500 titles including all of Salem's Health, Literature, History and Science titles in addition to select titles from the Grey House Publishing and H.W. Wilson product lines. Online access is free with each print purchase and includes an unlimited number of simultaneous users and remote access.

3786 TV Cable Publicity Guide

Volt Directory Marketing
1 Sentry Pkwy E
Blue Bell, PA 19422-2310

610-825-7720; Fax: 610-941-6874;
www.volt.com

Jerry Di Pippo, CEO
Ronald Kochman, Vice President
Bruce Goodman, General Counsel

Over 5,000 cable and broadcast television stations and systems are profiled.

Cost: \$188.00

545 Pages

Frequency: SemiAnnual

3787 TV Facts

Cabletelevision Advertising Bureau
830 3rd Ave
2nd Floor
New York, NY 10022-7523

212-508-1200; Fax: 212-832-3268;
www.onetvworld.org

Sean Cunningham, President

An essential pocket-sized media planning tool that contains 120 pages of essential data, graphs and charts highlighting the extraordinary growth and value of Cable in the changing TV landscape.

Frequency: Annual

Circulation: 20000

3788 Talk Show Selects

Broadcast Interview Source
2233 Wisconsin Ave NW
Suite 301
Washington, DC 20007-4132

202-333-5000
800-932-7266; Fax: 202-342-5411;
www.expertclick.com

Mitchell Davis, Owner

More than 700 contacts at radio and television talk shows.

Cost: \$185.00

240 Pages

Frequency: Annual

ISBN: 0-934333-35-1

Founded in 1984

Printed in on matte stock

3789 Television Yearbook

BIA Research

15120 Enterprise Ct
Suite 100
Chantilly, VA 20151-1275

703-818-8115
800-331-5086; Fax: 703-803-3299;
www.bia.com

Tom Bruno, Owner

US television markets and their inclusive stations, television equipment manufacturers and related service providers and trade associations.

Cost: \$64.00

Frequency: Annual

3790 Television and Cable Factbook

Warren Communications News
2115 Ward Ct NW
Washington, DC 20037-1209

202-872-9200
800-771-9202; Fax: 202-318-8350
info@warren-news.com;

www.warren-news.com

Brig Easley, Manager
Daniel Warren, President/Editor

Commercial and noncommercial television stations and networks are profiled in this comprehensive directory. Educational and instructional stations are also included as one of the many categories of information.

Cost: \$595.00

10M Pages

Frequency: 5 Volumes

Founded in 1932

3791 Top 200 National TV, News, Talk and Magazine Shows

Todd Publications
PO Box 635
Nyack, NY 10960-0635

845-358-6213
800-747-1056; Fax: 845-358-6213

B Klein, Publisher

The 200 most popular information shows on US television.

Cost: \$40.00

Frequency: Annual

3792 World Broadcast News: International 500 Issue

Penton
PO Box 12901
Shawnee Mission, KS 66282-2901

913-341-1300; Fax: 913-514-6895;
www.penton.com

Eric Jacobson, Senior VP

Directory of services and supplies to the industry.

Cost: \$10.00

Frequency: Annual

Industry Web Sites

3793 gold.greyhouse.com

G.O.L.D Grey House OnLine Databases

Grey House Publishing's online database platform, GOLD, offers Quick Search, Keyword Search and Expert Search for most business sectors including broadcasting, communications and media markets. The GOLD platform makes finding the information you need quick and easy - whether you're a novice searcher or an experienced database user. All of Grey House's directory products are available for subscription on the GOLD platform.

3794 iamcr.org

International Association for Media and Comms.