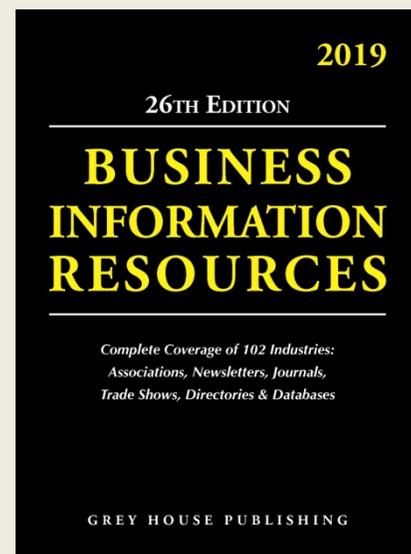


REVIEWS

Business Information Resources

“Business Information Resources covers 102 industries and contains listings of magazines, journals, websites, associations, directories, databases, and trade shows. Since its last edition, the resource has added over 400 new records and thousands of updates; this edition contains 23,951 listings. Front matter includes “User Guide”; “User Key”; “Content Summary of Chapter Listings”; “U.S. Small Business Administration *Small Business Profile*”; “NAICS Codes: Cross-Reference Table”; and “SIC Codes: Cross-Reference Table.” Entries are listed alphabetically by industry and among the industries covered are: Accounting, Aviation and Aerospace, Apparel and Accessories, Communications and Media, Engineering, Healthcare, Legal Services, Manufacturing, Marketing, Petroleum and Allied Products, and Motor Vehicles. Each industry section includes subjects; for example, the category Apparel and Accessories includes subcategories among which are Clothing Contractors, Headwear, Hosiery, Sunglasses, and Sportswear. Each industry section includes annotated lists of Associations; Newsletters, Magazines and Journals; Trade Shows; Industry Web Sites; and Directories and Databases. Each entry includes a record number, title, address, phone number, toll-free number, fax number, e-mail, web site, key executives, description, members (if association), year founded, frequency (for publications), subscription price, circulation for publications, scheduled special issues (magazines), attendees (of trade show), and month (if listing is for a trade show). Indexes are available for entries and publishers. *Business Information Resources* contains a trove of information resources for industries and should be a staple in business collections of academic, special, and public libraries. **The guide should prove to be of great help to consumers searching for information about specific products and services, for researchers, faculty and students of industry information, and as a starting point to a research paper. Highly recommended to business collections.”**

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Pub. Date: January 2019
ISBN: 978-1-64265-060-0
Price: \$195

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“A **comprehensive directory** of over 23,000 listings in 99 industries, this volume is a **worthy addition** to academic and large public libraries serving business researchers. Two new industries-Alternative Energy and E-Commerce-as well as indicators of companies’ social media presence could warrant replacement of older editions.”

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