

REVIEWS

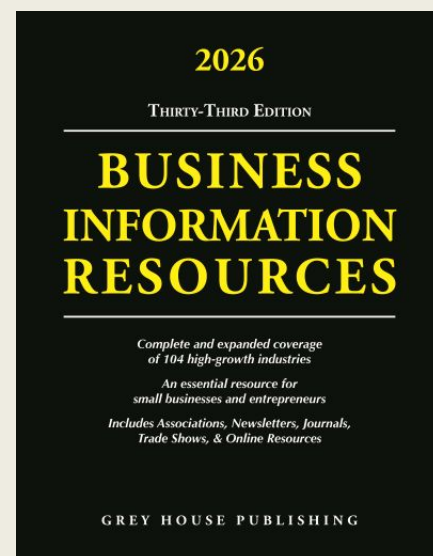
Business Information Resources

“The newest edition of this comprehensive directory includes 24,764 listings of industry-specific associations, databases and directories, trade shows, journals and newsletters, and contact information. The 104 industries included in the directory run the gamut from conventional fields such as advertising, mining, photography, and utilities to cutting edge sectors such as biotechnology, cybersecurity, and robotics and artificial intelligence. Front matter includes pertinent statistics published by the U.S. Small Business Administration, updated through 2020. Information is well-organized, with a consistent format for descriptive listings. Indexes are robust enough to enable users to navigate the 1700+ pages of content. Grey House provides free trial access to the online database version of the directory with purchase of the print edition. Intended for use by market researchers, public relations personnel, salespersons, and advertising agencies, this directory would be a useful addition to any large public and/or business-focused reference collection; also a worthwhile replacement purchase for libraries that currently own older editions.”

-Booklist, August 2022

“*Business Information Resources* covers 102 industries and contains listings of magazines, journals, websites, associations, directories, databases, and trade shows... The guide should prove to be of great help to consumers searching for information about specific products and services, for researchers, faculty and students of industry information, and as a starting point to a research paper. Highly recommended to business collections.”

-ARBA



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Grey House
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4919 Route 22, PO Box 56 Amenia, NY 12501
(800) 562-2139 FAX (518) 789-0556
www.greyhouse.com books@greyhouse.com

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“A **comprehensive directory** of over 23,000 listings in 99 industries, this volume is a **worthy addition** to academic and large public libraries serving business researchers. Two new industries-Alternative Energy and E-Commerce-as well as indicators of companies’ social media presence could warrant replacement of older editions.”

-*Booklist*

“This new edition continues to provide **updated information** on trade and industry associations...This is a **very useful book that contains information that is constantly changing**...if you are providing broad-based industry information on a regular basis **acquiring this title regularly is recommended.**”

-*ARBA*

“*[Business Information Resources]*...**has proven its worth as a source of information for research** on...industries from accounting to wholesale services. This directory is massive in size and scope, but consolidates a rich variety of helpful information into one convenient volume... *Business Information Resources* will be an **excellent addition to reference collections** of public and academic libraries as well as corporate, nonprofit, and other special libraries. The price is quite reasonable for the amount of information that can **quickly and conveniently be provided** at the reference desk by having this volume readily available.”

-*ARBA*

“A business directory that **offers convenient access** to a broad range of information sources under one cover will **prove useful to all business researchers**...This business directory is **recommended** for all public, academic, and special libraries.”

-*ARBA*