

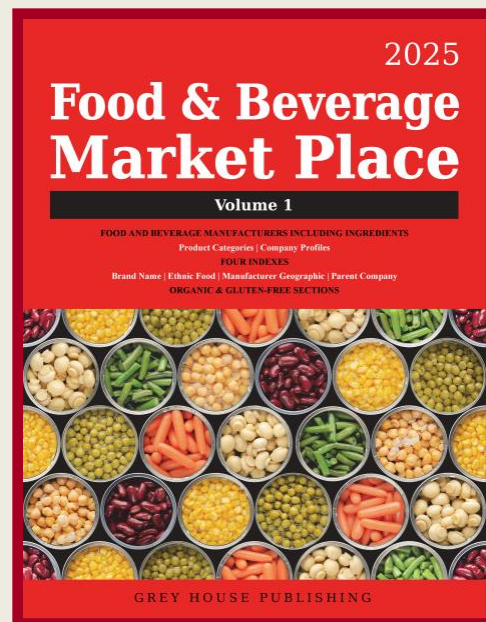
# REVIEWS

## *Food & Beverage Market Place*

"The *Food & Beverage Market Place*, is now in its 19th edition, is available online at <http://gold.greyhouse.com> or in three print volumes. The directory provides comprehensive coverage of approximately **34,000 companies** related to the food and beverage industries. Included in the 34,000 listings are hundreds of new company profiles and thousands of updates. The first volume covers food and beverage manufacturers and contains four indexes: "Brand Name Index," "Ethnic Food Index," "Geographic Index," and "Parent Company Index." These indexes are especially helpful in a volume this size (more than 1,350 pages). Equipment, supplies, and service providers comprise volume two, along with two indexes, "Brand Name Index" and "Geographic Index." In volume three, users will find brokers, importer/exporters, transportation firms, warehouse companies, and wholesalers/distributors as well as eleven indexes, including "Import Region" and "Wholesale Product Type." The set provides users with basic contact information (address, phone number, website). Depending on the company, users may find information about type of product, the names of executives, sales numbers, number of employees, year founded, parent company, or export region. **Recommended for large public or academic libraries.**"

*-ARBA, 2018*

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# REVIEWS

“This set can be used to find basic information or to track trends in a dynamic industry. For those who prefer to search this information electronically, the *Food & Beverage Market Place* is available by subscription at <http://gold.greyhouse.com>. Here users will find various search and export options that include the ability to download information into a personal spreadsheet or database. **Recommended for large public or academic libraries.**”

-ARBA

“Each volume contains helpful user guides and key that describes the fields of data that appear in that chapter. The publisher includes more fax numbers, Websites, company descriptions, executives, and brand names...**This publication is essential for researchers in the food industry, and large academic and public libraries.**”

-ARBA

“Given its **comprehensive coverage, this set is highly valuable to professionals in the food and beverage industry.** It should be considered for purchase by academic libraries supporting food service or hospitality management programs and by large public libraries.”

-ARBA

“**Provides a vast array of information, never-before available, on companies which produce the recognized brands seen on store shelves and in package stores.** This is information that has either never been compiled before, or has been scattered in dozens of niche information resources... *Food and Beverage Market Place* is designed to **provide important market access to any organization** which has a product or service for the food and beverage industries. Companies that track growth and industry trends will find this comprehensive resource an **invaluable addition to their marketing collections.**”

-Beverage Bulletin

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