REVIEWS

Hudson's Washington News Media Contacts Guide

"Despite the vast amount of information online, direct contact to media outlets can still be difficult to discover. *Hudson's Washington News Media Contacts Guide* provides this information in a compact guidebook that lets journalists and researchers know points of contact in the greatest concentration of media professionals in the world… This 51st edition is **easy to navigate** and has over 4,000 key media contacts. **The table of contents and media guide help steer users through 6 categories and 20 subcategories.** The sections range from contacts in photo services and columnists to city wires and foreign news… Depending on the outlet, the guide lists various staff by department so users can pinpoint the contact they need immediately. *Hudson's Washington News Media Contacts Guide* **continues to be a valuable resource and is recommended as a reference guide for press offices, media professionals, government officials, and academic libraries in and around the metro D.C. area.**"

***-ARBA,* 2018**

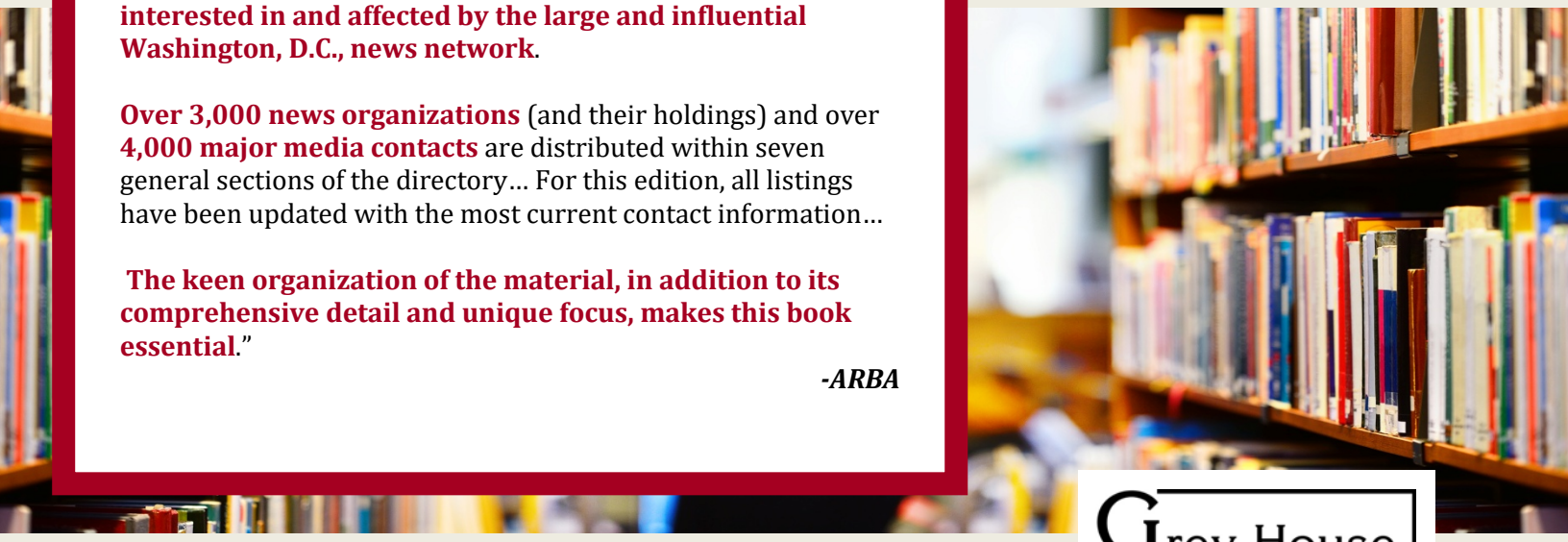
"It is the hub of our nation's government, and a significant source of the news affecting every American's life. In fact, Washington, D.C., maintains its long-held role as the home to the largest concentration of media in the world… **highly valuable, one-stop resource for everyone from political consultants to public relations professionals and beyond who may be interested in and affected by the large and influential Washington, D.C., news network**.

Over 3,000 news organizations (and their holdings) and over **4,000 major media contacts** are distributed within seven general sections of the directory… For this edition, all listings have been updated with the most current contact information…

The keen organization of the material, in addition to its comprehensive detail and unique focus, makes this book essential."

-ARBA

Pub. Date: January 2026
ISBN: 979-8-89179-489-4
Price: $289.00



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REVIEWS

"This title is **both comprehensive and narrowly focused** and will be most useful to those in the mass media professions. **Recommended for special libraries, academic libraries supporting journalism or mass communications programs, or professional organizations.**"

-ARBA

"This resource lists about 4,000 news media contacts in Washington DC and 3,000 news organizations and their holdings. It includes news services (general and specialized news, photo services, and city wires); general and specialized newspapers with DC bureaus or headquartered in the DC metro area; foreign news services and newspapers that maintain a bureau in DC; syndicates and columnists; radio and TV stations, including guest programs and stations, and foreign stations with bureaus in DC; and magazines and periodicals. Listed alphabetically in each section, each entry has the organizations contact information, their social media presence, and a list of contacts and their titles."

-Book News Inc.

"This **fully updated, perfect-bound compilation** listing the 4650 media contacts of Washington, DC, is divided into seven major segments, including "News Services," "Foreign News," and "Radio and TV Stations." **VERDICT An indispensable reference for collections accessed by public information specialist, lobbyists, and political advisors.**"

- Library Journal

"Founded by respected public relations professional Howard Penn Hudson in 1968, the directory is the **single most comprehensive source** available for Washington, D.C. area press contact information… **It is suggested primarily for special libraries, but may also have some value to academic libraries supporting journalism/mass communication programs.**"

- ARBA

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