

REVIEWS

Profiles of Florida

"...[T]he data provided reveal potential markets, social dynamics, and economic opportunities. They highlight the many aspects of Florida's attractiveness. **The volume is recommended for all public and university libraries.**"

-ARBA

"*Profiles of Florida* is a comprehensive portrait of the economic and social condition of this state. This volume includes countless facts, figures, statistics, and beautiful color maps...The book includes a wide variety of data including answers to frequently asked demographic and economic questions...**This is an excellent reference tool for all types of libraries.**"

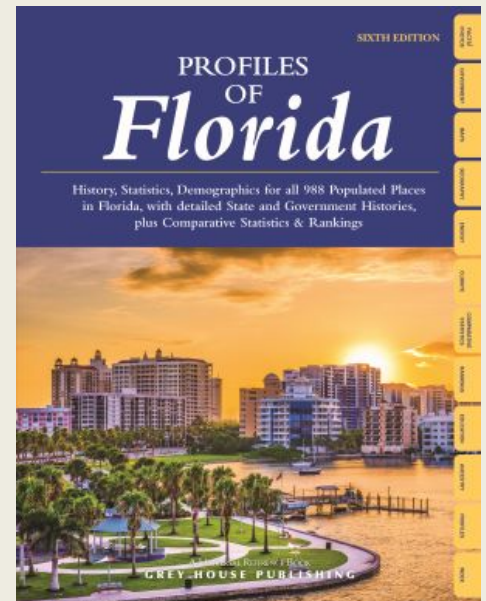
- *Journal of Business & Finance Librarianship*

"The publisher claims that this is the 'most comprehensive portrait of the state of Florida ever published,' and this reviewer is inclined to believe it...**Recommended. All levels.**"

- *Choice*

"**The list of reference publications appended at the end of this volume is of interest by itself...**the data provided reveal potential markets, social dynamics, and economic opportunities. They highlight the many aspects of Florida's attractiveness. **The volume is recommended for all public and university libraries.**"

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“This newly revised and expanded Florida volume includes the updated text of the Florida chapter from that set plus “several new chapters of demographic information and ranking sections” to support the publisher’s claim that it is now “the most comprehensive portrait of the state of Florida ever published” (p. vii). Users of this dense volume should begin with the precise User’s Guide that provides helpful definitions of the many variables included in the rest of the book and cite the sources of the data for each variable. **The five substantial sections of this book surely supply enough descriptive, statistical, and demographic data to satisfy many types of researchers interested in the Sunshine State.** The first section, “About Florida,” is new and employs color maps, charts, and photographs to introduce Florida and its history. The massive “Profiles” section, based on the 2010 federal census and the 2008-2012 American Community Survey, is arranged alphabetically and organized by the state’s 67 counties, then 410 incorporated municipalities and minor civil divisions, 506 Census Designated Places, and 72 unincorporated communities (known as “postal areas”). Eleven topics are covered geography, housing, education, religion, ancestry, transportation, population, climate, economy, industry, and health. The third section, “Education,” incorporates a state education profile together with School District Rankings and national and state testing and assessment results with charts and graphs. The “Ancestry and Ethnicity” section includes both numbers and percentages for all 200-plus ethnic and racial groups for the state, for counties with populations of 100,000 or more, and for all places with 50,000 or more residents. Of special interest in the fifth section, “Climate,” is Significant Storm Event data from 2000-2009 and data charts from state and local weather stations. **The scope and currency of this reference tool make it essential for all Florida libraries and many government offices and businesses as well as larger public, academic, and special libraries across the United States.** Like the earlier editions it will prove both **interesting and useful to a very wide range of readers** from retirees and parents new to Florida to real estate agents and business and marketing professionals.”

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