

REVIEWS

Sports Market Place

"This well written directory is a valuable resource for anyone who is interested sports... would complement any library."

-ARBA

"...Sports Market Place Directory is a valuable resource for the sports business professional, and should be considered indispensable in academic and public libraries."

-The Sport Journal

"...The directory...is highly recommended for public libraries and academic libraries with sports management programs or strong interest in athletics."

-Booklist

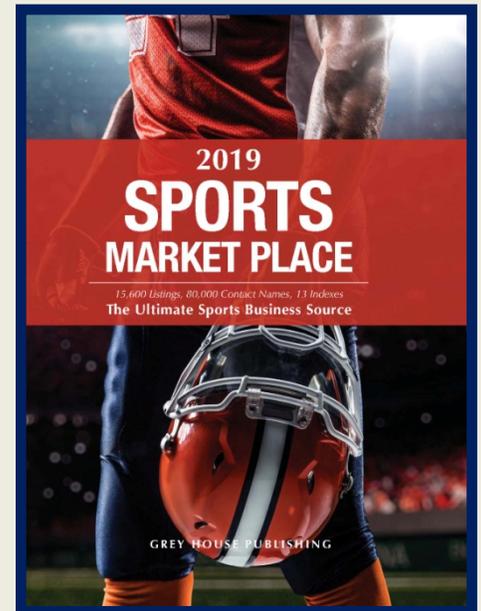
"...this sizable directory of just about everything and everybody in the sports industry is jam-packed with contact information of executives for sport organizations, sponsors, agencies, and much more. The new edition has not only been expanded and completely updated, but also given a fresh new look and design..."

-Library Journal

"The main competition for this directory is the *Sport Summit Sports Business Directory*...This directory...has more of a global focus, and the physical tabs that divide each section make that resource [Sports Market Place Directory] easier to use..."

-ARBA

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Publishing

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“If doubts persist that sports is a major industry, this exhaustive reference volume will erase any such premise...Grey House has improved on a useful yet expensive comprehensive sports directory. **For the professional involved in any aspect of the sports business, this is an essential source. For the academic or public library supporting business research and activity, the directory will prove useful.**”

-ARBA

“This work is also available online with convenient search capabilities... **This directory is a must have for sports media professionals, agents, athletic directors, coaches, and equipment retailers. It will also be useful in larger public and academic libraries.**”

-ARBA

“*The Sports Market Place Directory* is an extensive...compilation of...sports-related listings...*The Sports Market Directory*... is as valuable today as when it first started. Other sources such as the Encyclopedia of Associations or Thomas Register of American Manufacturers contains sports related information, but the Directory brings together an incredible wealth of resources. While this source may be too expensive for smaller libraries, **it should be a stable in the reference section of academic and larger public libraries.**”

-*Journal of Business & Finance Librarianship*

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