

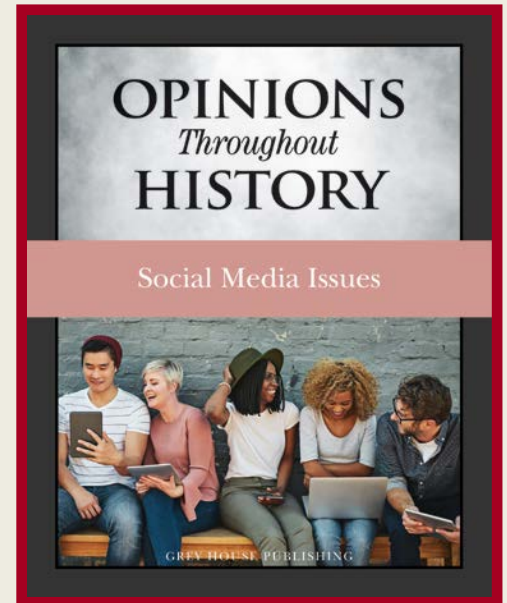
REVIEWS

Opinions Throughout History: Social Media Issues

CHOICE Top 75 Community College Resources for May 2020

“In exploring the history of social media, Wyckoff begins with the invention of the telegraph and the telephone and ends in the present with the cell phone and the internet. **Presenting a clear timeline of the evolution of social media, the volume covers such important and relevant topics as propaganda, politics, literacy, publishing, and online dating.** The author offers an overview of the unavoidable challenges that come with increasing social media presence, including cyberbullying, so-called fake news, the effect of social media on mental health, and cybercrime. **The last is particularly crucial, and Wyckoff's discussion reveals aspects of it that are little known.** Each chapter includes images and graphics that illustrate the main points. Appendixes offering notes and historical snapshots add to the book's accessibility. **Well organized and offering a level of detail that is manageable yet thorough, this is a solid overview of social media.** Summing Up: Recommended. Lower- and upper-division undergraduates through faculty.”

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