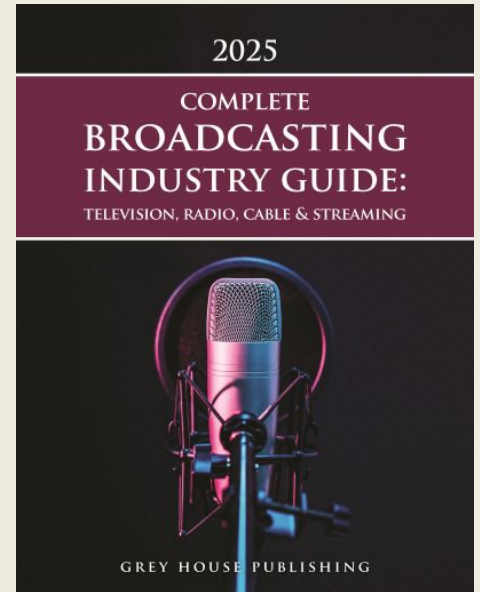


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The Complete Television Radio & Cable Industry Guide

“...This **information-packed** book begins with a chronology of electronic media up to January 2015, information about the FCC and its regulatory authority, a glossary of terms, and a list of abbreviations. The front matter contains a new article by Ben W. Sheppard and John G. Plump, both intellectual property experts, entitled "The Rise of SVOD: How the Growth of Subscription Video-on-Demand Impacts Copyright Holders." The book is divided into 10 sections: Broadcast Television—United States; Broadcast Television—Canada; Radio—United States; Radio—Canada; Cable—United States; Cable—Canada; Programming & Production Services; Equipment Manufacturers & Production Services; Professional Services; Associations, Events, Education & Awards; and Government. The table of contents and page headings facilitate searching. For libraries serving users in the broadcasting industry or for anyone working in these fields, this is a **valuable assemblage of a massive amount of information...Highly recommended.**”

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